New FDI Data on Greenfield and Acquisitions

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New FDI Statistics from BEA

• Statistics on new foreign direct investment (FDI) in the United States
  – Foreign investors’ expenditures to acquire, establish, or expand U.S. businesses
  – “Greenfield” investment includes expansions and establishments

• Detail available
  – First year expenditures and total planned expenditures
  – Type of transaction (acquisition, establishment, expansion)
  – Country, industry, state

• 2014 data to be released November 30
BEA’s Other FDI Statistics

• FDI transactions and positions
  – National and international accounts
  – Financing of U.S. affiliates by foreign parents

• Activities of multinational enterprises
  – Measures of U.S. affiliate operations
  – Employment, sales, R&D activity, trade, value added
Relationship between New FDI Data and Other FDI Data

• New data relate to FDI financial transactions with some key differences
  – New data focus on new investments; FDI flows include other transactions between parents and affiliates
  – New data include cost of investment whether funding is from foreign parent or existing affiliate

• New data include some activities data
• Updates sample frame for other surveys
Uses of the Statistics

• Impact on U.S. economy
• Investment promotion
• Business decisions
• Policymaking
Survey of New FDI

- New survey funded by “Build it here” initiative
- Launched late in 2014 to cover the whole year
- Mandatory filing requirement
- Similar survey discontinued after 2008 due to budget cuts
- New survey is improved – covers total planned expenditures, expansions, state, and other items not included in old survey
Other Data from the New Survey

• Data on activities
• Industry of foreign owner
• Type of expenditures
• To be released in summer of 2016 with revised 2014 investment data and preliminary 2015 statistics
Challenges of Producing Statistics

- Identifying new investments
- Corporate inversions
- Holding companies
- Defining expansions