

Arts and Cultural Production Satellite Account (ACPSA)



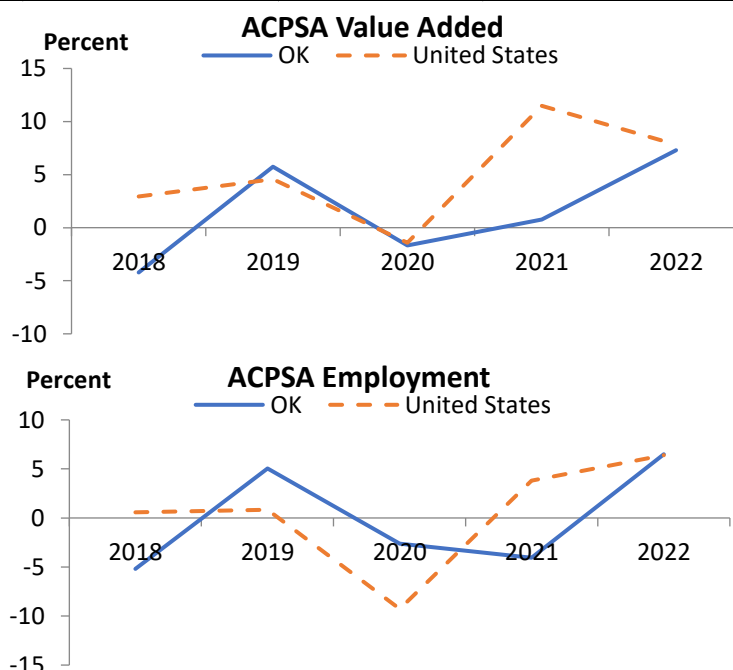
Oklahoma—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$4.8 billion	2.0%	42,292 jobs	2.4%	\$2.7 billion	2.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			242,738,500	1,743,257	117,555,127
ACPSA industries			4,831,045	42,292	2,665,965
Top 5 ACPSA industries by value added					
Government			1,132,917	12,953	879,154
Broadcasting			838,199	D	D
Retail industries			324,727	6,170	190,739
Museums			226,229	1,407	63,704
Wholesale and transportation industries			207,891	1,605	123,623
Core arts and cultural industries			1,135,989	8,571	494,923
Top 5 core arts and cultural industries					
Museums			226,229	1,407	63,704
Advertising			201,926	1,300	86,274
Architectural services			201,576	1,191	124,303
Performing arts companies			99,964	D	D
Independent artists, writers, and performers			91,326	278	22,293

Trends in arts and cultural production: 2021—2022

In 2022, Oklahoma ranked 32nd among all states in ACPSA value added and 30th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 7.3 percent in Oklahoma, compared with an increase of 7.8 percent for the United States.

In 2022, Oklahoma ranked 31st among all states in ACPSA employment and 20th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 6.5 percent in Oklahoma, compared with an increase of 6.4 percent for the United States.

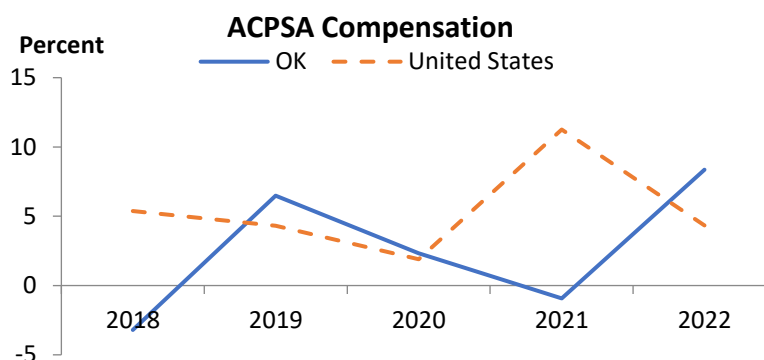


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

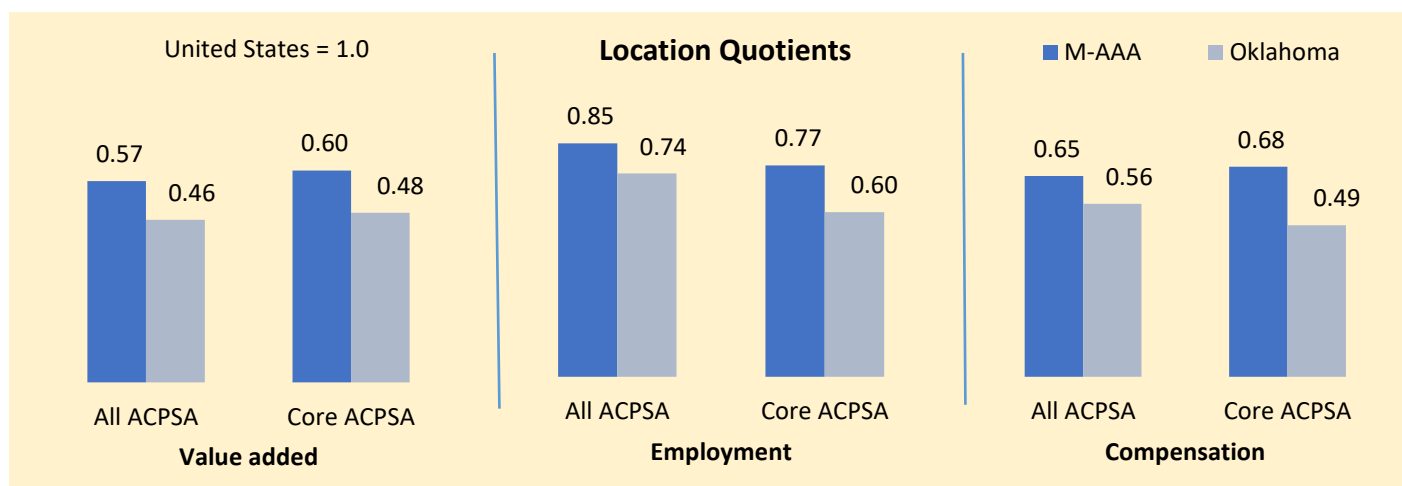


In 2022, Oklahoma ranked 33rd among all states in ACPSA compensation and 20th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 8.4 percent in Oklahoma, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Oklahoma's ACPSA industries was \$63,037 in 2022, compared with \$67,434 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Oklahoma ACPSA value added was 54 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Oklahoma is a member) was 0.57, or 43 percent below the national average.
- As for employment in 2022, Oklahoma and M-AAA had an LQ of 0.74 and 0.85 respectively.
- And for compensation in 2022, Oklahoma and M-AAA had an LQ of 0.56 and 0.65 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.