

Arts and Cultural Production Satellite Account (ACPSA)



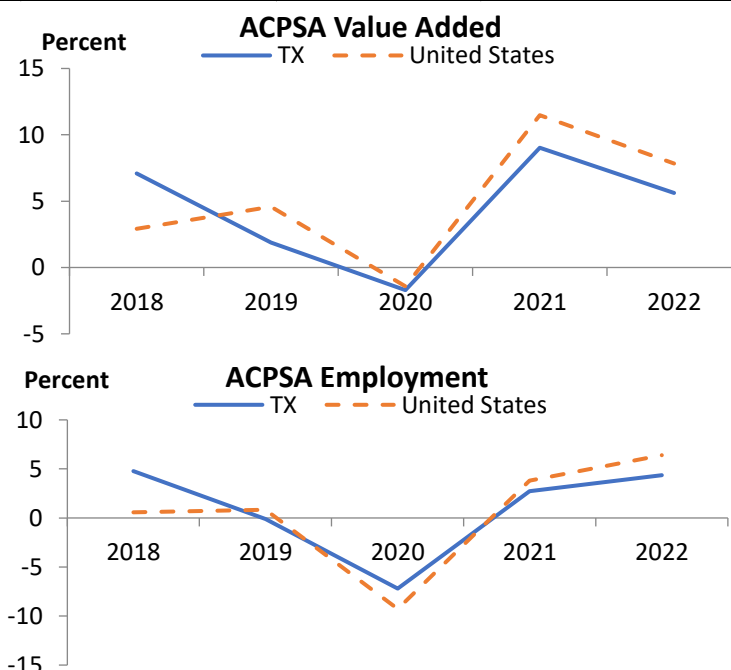
Texas—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$59.3 billion	2.5%	383,066 jobs	2.8%	\$30.2 billion	2.7%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			2,402,137,200	13,887,510	1,136,197,837
ACPSA industries			59,321,880	383,066	30,184,223
Top 5 ACPSA industries by value added					
Broadcasting			12,516,439	35,208	4,477,569
Government			9,609,514	116,372	7,507,499
Publishing			6,025,302	17,106	2,762,282
Wholesale and transportation industries			4,917,451	20,762	2,187,750
Retail industries			3,081,201	44,492	1,893,543
Core arts and cultural industries			14,177,797	86,727	6,829,440
Top 5 core arts and cultural industries					
Advertising			2,955,645	14,360	1,430,215
Architectural services			2,612,790	12,535	1,686,551
Interior design services			1,767,003	5,634	487,898
Independent artists, writers, and performers			1,613,130	4,098	414,388
Performing arts companies			788,626	7,465	371,455

Trends in arts and cultural production: 2021—2022

In 2022, Texas ranked 4th among all states in ACPSA value added and 42nd among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 5.6 percent in Texas, compared with an increase of 7.8 percent for the United States.

In 2022, Texas ranked 3rd among all states in ACPSA employment and 29th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 4.4 percent in Texas, compared with an increase of 6.4 percent for the United States.

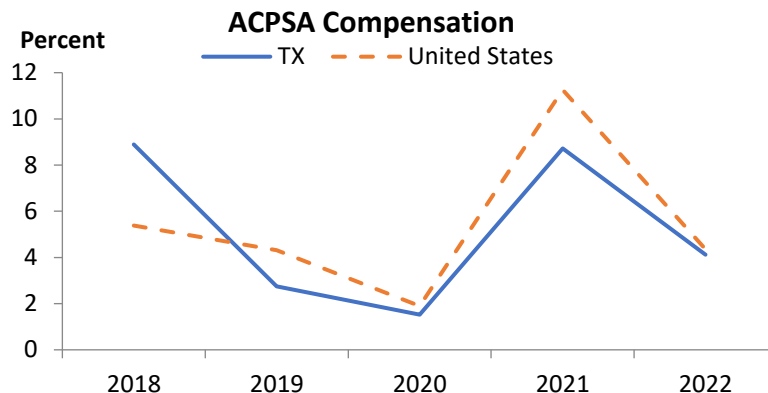


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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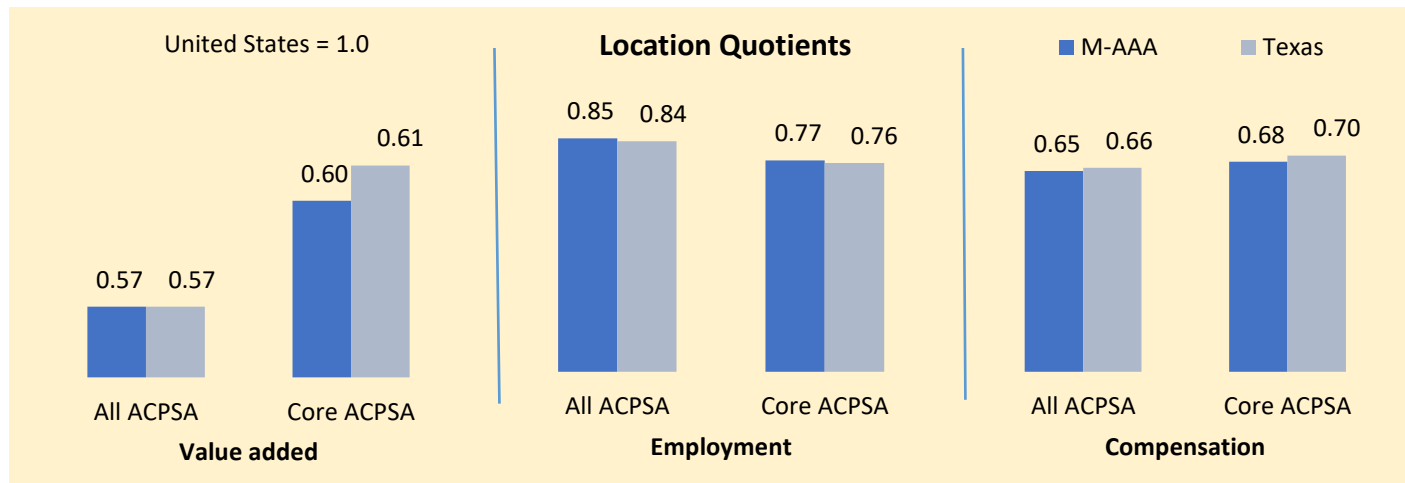


In 2022, Texas ranked 3rd among all states in ACPSA compensation and 38th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 4.1 percent in Texas, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Texas's ACPSA industries was \$78,796 in 2022, compared with \$81,814 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Texas ACPSA value added was 43 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Texas is a member) was 0.57, or 43 percent below the national average.
- As for employment in 2022, Texas and M-AAA had an LQ of 0.84 and 0.85 respectively.
- And for compensation in 2022, Texas and M-AAA had an LQ of 0.66 and 0.65 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.