

# Outdoor Recreation Satellite Account (ORSA)

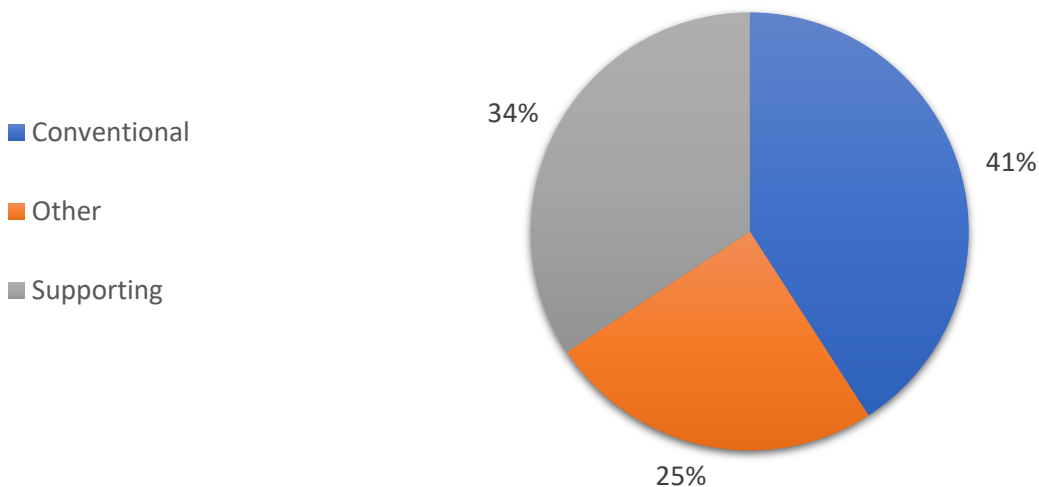


## 2023—Iowa

Value added [gross domestic product]		Employment		Compensation	
ORSA total	Share of state	ORSA total	Share of state	ORSA total	Share of state
<b>\$5.3 billion</b>	<b>2.1%</b>	<b>46,128 jobs</b>	<b>2.8%</b>	<b>\$2.2 billion</b>	<b>1.9%</b>

Value Added by Select ORSA Activity [Thousands of dollars]				
Activity	2021	2022	2023	State rank
RVing	469,680	463,101	393,816	21
Boating / fishing	283,496	318,391	340,641	31
Equestrian	253,664	193,858	203,311	5
Motorcycling / ATVing	180,024	194,667	197,804	18
Hunting / shooting / trapping	97,200	111,605	115,785	37
Climbing / hiking / tent camping	47,890	55,742	63,244	33
Snow activities	20,880	31,623	48,105	35
Bicycling	23,086	20,733	24,120	28
Recreational flying	9,526	17,406	17,928	32

### Value-Added Composition of Outdoor Recreation Activities



**Conventional ORSA** activities include traditional outdoor activities, such as camping, hiking, boating, and hunting.

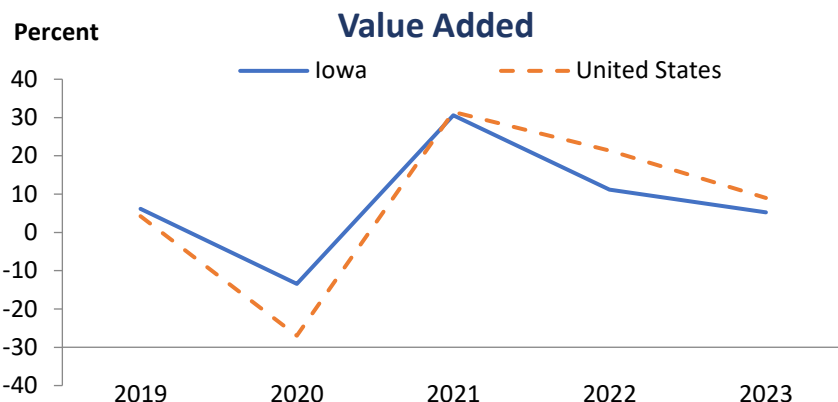
**Other ORSA** activities include those that take place outside, such as gardening and outdoor concerts.

**Supporting ORSA** activities are those that contribute to the core activities and include such things as construction, travel and tourism, local trips, and government expenditures.

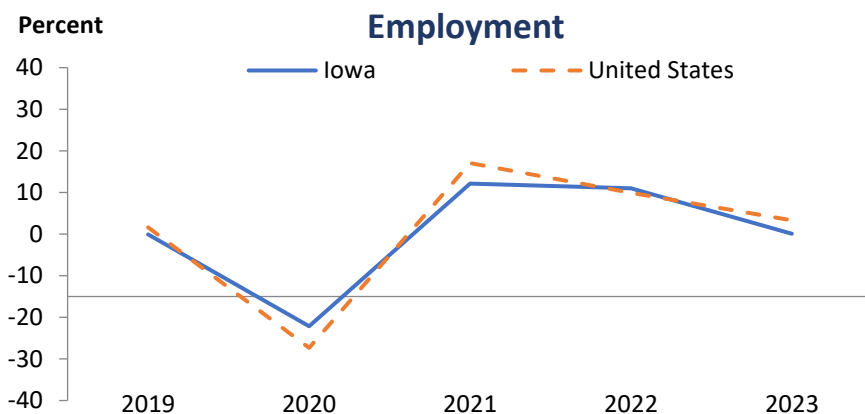
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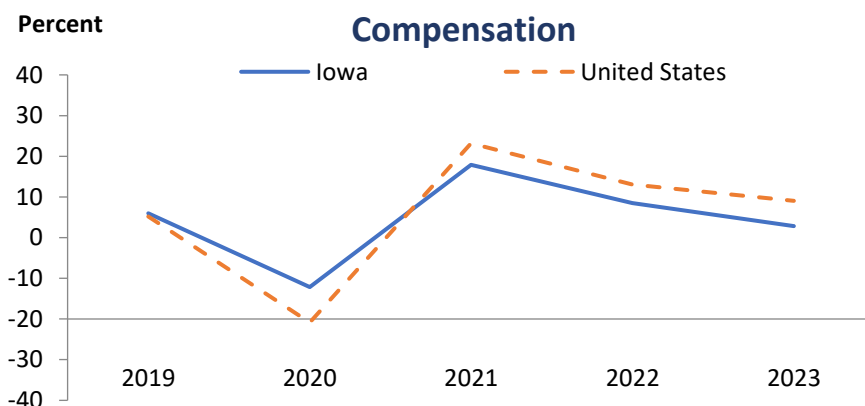
In 2023, Iowa ranked 33rd among all states in ORSA value added and 48th among all states in ORSA value-added growth. Since 2022, ORSA value added has grown 5.3 percent in Iowa, compared with an increase of 9 percent for the United States.



In 2023, Iowa ranked 33rd among all states in ORSA employment and 49th among all states in ORSA employment growth. Since 2022, ORSA employment has grown 0.1 percent in Iowa, compared with an increase of 3.3 percent for the United States.



In 2023, Iowa ranked 33rd among all states in ORSA compensation and 49th among all states in ORSA compensation growth. Since 2022, ORSA compensation has grown 2.8 percent in Iowa, compared with an increase of 9 percent for the United States. Average compensation per wage-and-salary job in Iowa ORSA industries was \$47,468 in 2023, compared with \$71,550 for all salaried jobs in the state.



**ORSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ORSA employment** consists of all wage-and-salary jobs in which workers are engaged in the production of ORSA goods and services.

**ORSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ORSA work during a given year.