EVERCORE ISI

FESAC June 11, 2021

SESSION ON DATA GAPS

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I. Some Preliminaries

II. Supply Side Issues

- How much of economy was closed/operating at reduced rates.
- Bankruptcies
- School closures
- Unemployment Claims
- EVRISI Framework Guestimates
- EVRISI company surveys: At Low vs Now
- Filings for EINs

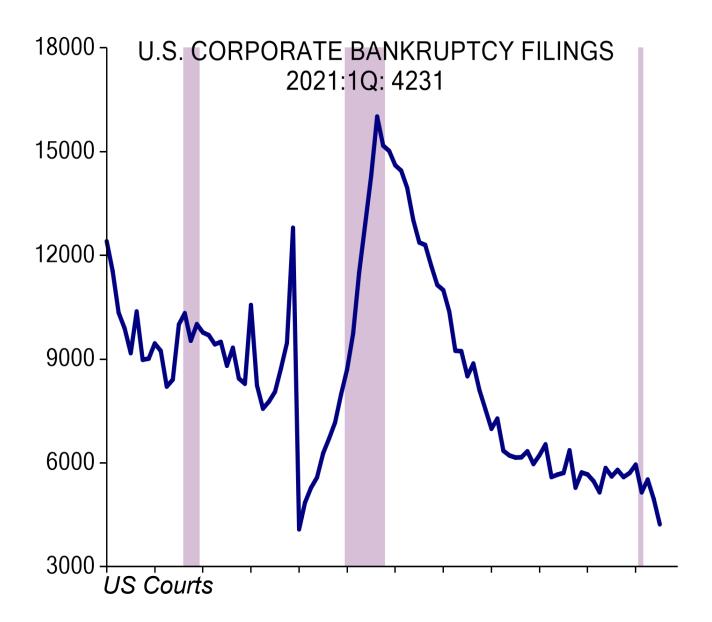
III. Demand Side Issues

- Income data by useful breakdowns
- Spending data by useful breakdowns
- Overall saving data
- Saving by income quintile
- Loan delinquencies
- Extra unemployment payments

IV. Price Statistics

Shifting weights during COVID

BANKRUPTCY FILINGS



22 states have closed school statewide because of the coronavirus

Some 50,000 schools are closed and more than 26 million students are missing classes in an effort to stop the spread of the virus. MAR 16, 2020

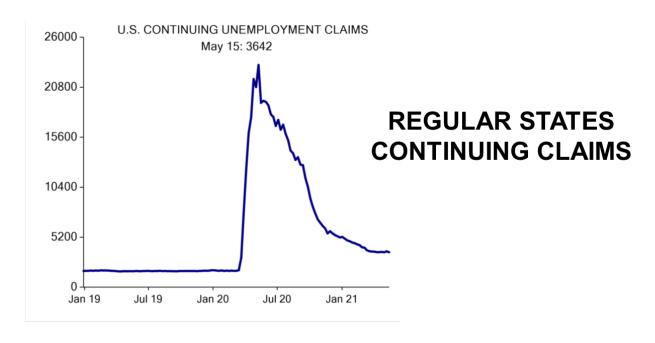
Twenty-two states and a number of large urban school districts <u>are shutting down all K-12 schools as part of an effort to contain the spread of the coronavirus</u>.

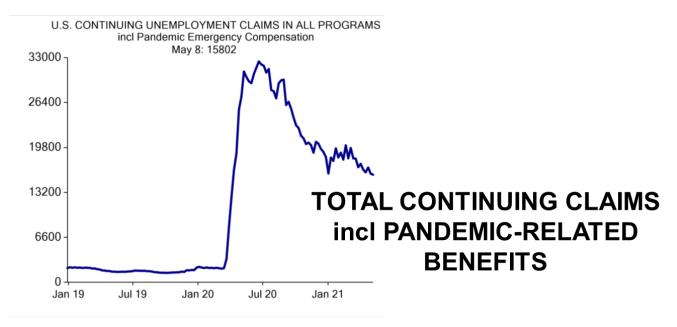
USA Today reports that Alabama, Alaska, Arizona, Arkansas, Delaware, Florida, Kentucky, Illinois, Iowa, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Montana, Nevada, New Hampshire, New Mexico, North Carolina, North Dakota, Ohio, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Utah, Vermont, Virginia, West Virginia, Washington and Wisconsin have made plans to close all schools.

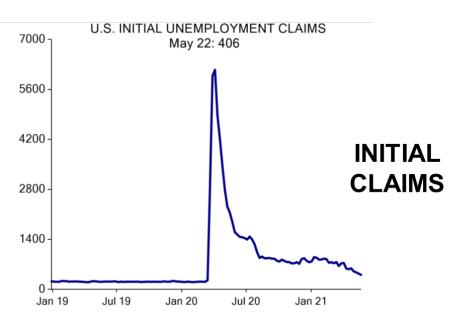
Other major metropolitan school systems such as Atlanta, Denver, San Francisco, San Diego, Washington, D.C. and Austin, Texas, also have shuttered. And a growing number of smaller districts around the nation also have chosen to close.

Numbers tracked by MCH Strategic Data, based in Sweet Springs, Mo., show that as of 1 p.m. Monday, at least 50,682 out of a total of 124,090 schools (41%) in the United States are closed. That amounts to 45.12% of the entire K-12 student population of 57.9 million—or 26.1 million students affected by closures.

Disadvantaged families who rely the most on schools for stable services, such as meals and access to learning materials, will be some of the most negatively affected.







Decline And Rebound Framework

Going into 2Q, it appeared that roughly 30% of the US economy was going to plunge -40%, eg, restaurants, air travel, sporting events, etc. Say a decline from 100 to 60 in the table below. If that happened, real GDP would probably decline at roughly a -40% q/q annual rate. This simple framework seems to have worked pretty well.

Now going into 3Q, it appears that that 30% of the US economy may rebound from 60 to 74. If it did, real GDP will probably rebound at roughly a +20% q/q annual rate.

This is an unconventional framework, but this is an unprecedented situation. And our clients may want to insert their own assumptions. For example, if it's assumed that this 30% of the economy rebounds to 80 in 3Q from 60 in 2Q, then real GDP will probably rebound at roughly a +30% annual rate.

	30% of	70% of		
	economy	economy	Total	Q/Q % A.R.
2020 1Q	100.0 🗸	100.0	100.0	
2Q	60.0 🗸	100.0	88.0	-40% 🗸
3Q	74.0 🗸	100.0	92.2	+20% 🗸
4Q	88.0	100.0	96.4	+20%
2021 1Q	89.5	101.0	97.6	+5%

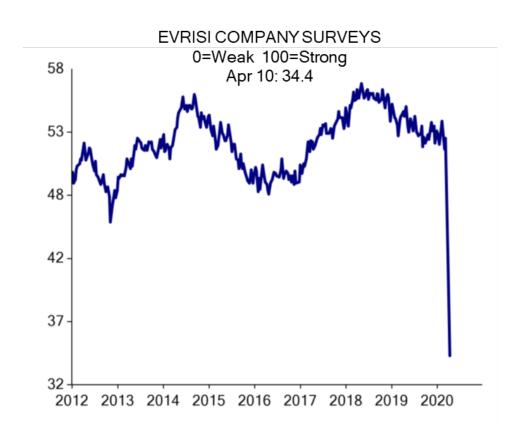
BOTTOM -- Apr 10, 2020

Evercore ISI Company Surveys

0=Weak 100=Strong

	Apr 10	W/W Ch	Y/Y Ch
Credit Card Cos	53.8	0.0	-0.5
Retailers*	24.1	-3.1	-29.3
Cap Goods Cos	24.4	0.0	-35.7
Shopping Guide Cos	44.7	-0.2	-9.2
Bank Loans	40.8	-0.9	-10.2
Tech Cos	51.1	-1.4	-1.7
Trucking Cos	36.1	-1.7	-19.7
Auto Dealers	23.4	-5.1	-29.8
Homebuilders	33.8	-5.6	-21.9
Airlines	13.8	-6.2	-39.6
Mfg Cos	42.7	-11.2	-9.0
AVERAGE	34.4	-3.2	-19.7

^{*} Double Weighted



RECENT -- May 28, 2021

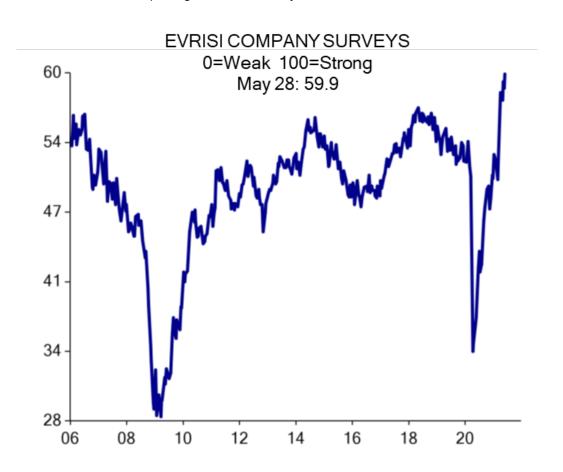
Evercore ISI Company Surveys

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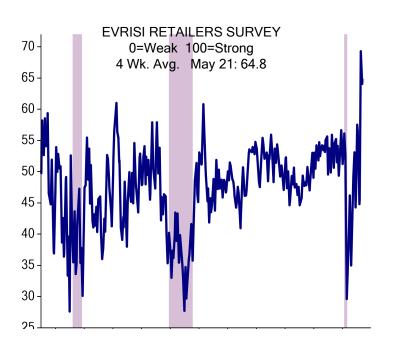
Shopping Guide Cos	49.2	+0.1	+4.2
Mfg Cos	58.5	0.0	+19.0
Bank Loans	45.4	0.0	+3.7
Trucking Cos Restaurants**	77.0	+0.6	+43.0
	50.6	+0.2	+21.0
Cap Goods Cos	77.3	+1.0	+51.5
Homebuilders	80.2	+2.0	+39.5
Airlines	28.8	+2.5	+16.3
Auto Dealers	57.8	+2.0	+15.1
Retailers*	May 28	W/W Ch	<u>Y/Y Ch</u>
	68.6	+3.4	+28.5

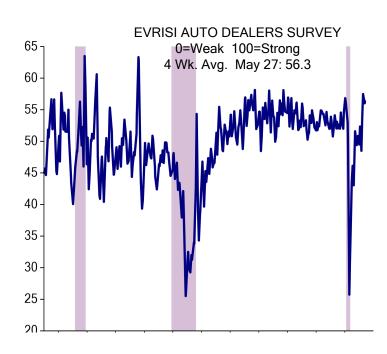
^{*} Double Weighted

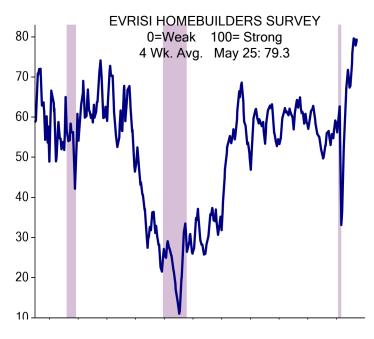
^{**}Replacing Bank Loans, May 2021

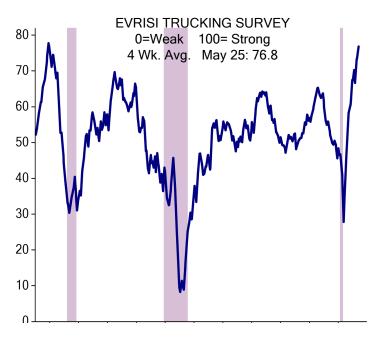


FOUR KEY COMPANY SURVEYS



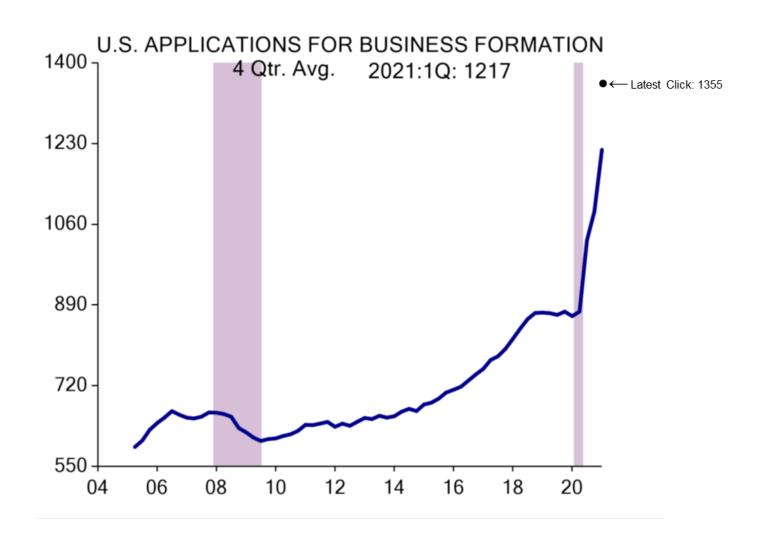






Significant Positive

The Census Bureau reported today that applications for business formation continued their unprecedented surge in 1Q. Newly unemployed workers appear to be starting new businesses.



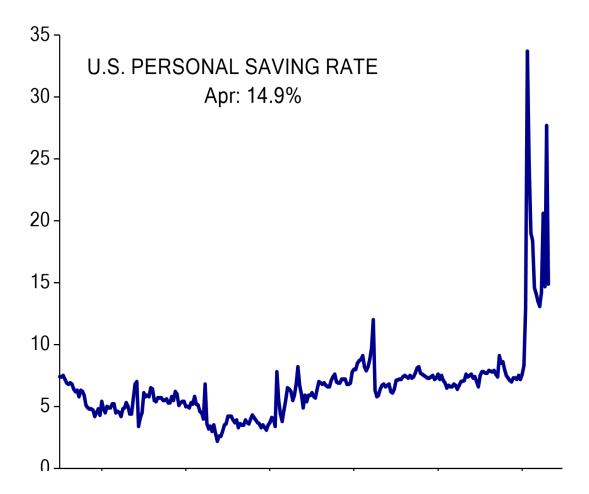
This series tracks the number of applications to obtain an Employer Identification Number -- a unique number assigned to employers, sole proprietors, corporations, partnerships, non-profits, etc. Businesses use their EIN to file tax returns.

Table 1101. Quintiles of income before taxes: Annual expenditure means, shares, standard errors, and coefficients of variation, Consumer Expenditure Surveys, 3rd quarter 2019 through 2nd quarter 2020

ltern	All consumer units	Lowest 20 percent	Second 20 percent	Third 20 percent	Fourth 20 percent	Highest 20 percent
Number of consumer units (in thousands)	131,370 n.a.	26,174 n.a.	26,350 \$23,750	26,285 \$44,894	26,366 \$74,895	26,195 \$123,747
Consumer unit characteristics:						
Income before taxes	***		****		***	****
Mean SE	\$83,886 1,288.61	\$12,968 209.58	\$34,245 363.31	\$58,648 461.71	\$96,311 566.10	\$217,501 4,098.19
CV(%)	1.54	1.62	1.06	.79	.59	1.88
MeanSE	74,166 904.12 1.22	14,592 234.44 1.61	35,833 380.15 1.06	56,688 511.10 .90	88,627 565.76 .64	175,237 3,068.04 1.75
Age of reference person	52.1	58.1	55.1	50.4	47.7	49.2
Average number in consumer unit: People	2.5	1.6	2.2	2.5	2.9	3.2
Children under 18	.6 .4	.3 .5	.5 .6	.6 .4	.7 .3	.8 .2
Earners	1.3 1.9	.4 1.0	.9 1.6	1.3 1.9	1.8 2.3	2.1 2.7
Percent distribution:						
Reference person:						
Women	47 53	35 65	42 58	49 51	52 48	57 43
Housing tenure:						
Homeowner	65 39	46 14	57 23	64 36	74 54	86 66
With mortgage	27	32	34	28	20	20
Renter	35	54	43	36	26	14
Race of reference person: Black or African-American	13	19	15	13	11	7
White, Asian, and all other races	87	81	85	87	89	93
Hispanic or Latino origin of reference person:	14	14	17	16	14	9
Not Hispanic or Latino	86	86	83	84	86	91
Education of reference person: Elementary (1-8)	2 29	4 47	3 38	2 29	2 21	.1
College	68	49	58	68	77	89
Never attended and other	(1)	(1)	(1)	(1)	(1)	(1)
At least one vehicle owned or leased	90	70	90	94	96	98
Average annual expenditures	44.00			484 887	400	
Mean	\$61,749 578.32 .94	\$28,141 749.42 2.66	\$40,191 600.46 1.49	\$51,902 693.84 1.34	\$71,777 850.54 1.18	\$116,784 1,661.25 1.42
	I	l	I 1			

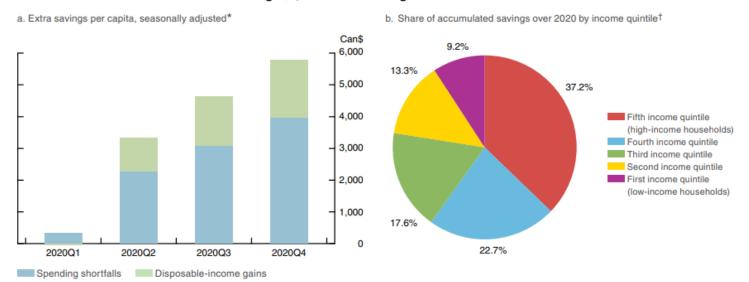
Table 1110. Deciles of income before taxes: Annual expenditure means, shares, standard errors, and coefficients of variation, Consumer Expenditure Surveys, 3rd quarter 2019 through 2nd quarter 2020

tem		All consumer units	Lowest 10 percent	Second 10 percent	Third 10 percent	Fourth 10 percent	Fifth 10 percent	Sixth 10 percent	Seventh 10 percent	Eighth 10 percent	Ninth 10 percent	Highest 10 percent
Number of consumer units (in thousands) Lower limit		131,370 n.a.	12,982 n.a.	13,192 \$13,977	13,202 \$23,749	13,148 \$34,146	13,212 \$44,894	13,073 \$58,104	13,202 \$74,894	13,164 \$95,243	13,125 \$123,747	13,070 \$175,028
Consumer unit characteristics:												
Income before taxes Mean SE		\$83,886 1,288,61	\$7,008 227.97	\$18,835 186,34	\$29,090 346.13	\$39,420 438.58	\$51,123 673.36	\$66,254 533.83	\$84,547 593.88	\$108,108 739.40	\$145,330 1,138,91	\$289,975 6.621.74
CV(%)		1.54	3.25	.99	1.19	1.11	1.32	.81	.70	.68	.78	2.28
Mean SE CV(%)		74,166 904.12 1.22	8,337 233.16 2.80	20,748 246.92 1.19	31,222 358.37 1.15	40,463 471.12 1.16	50,410 703.33 1.40	63,032 594.35 .94	78,669 642.42 .82	98,614 757.12 .77	127,178 1,122.96 .88	223,499 5,623.38 2.52
Age of reference person		52.1	53.8	62.3	57.2	53.0	51.7	49.2	48.0	47.3	48.8	49.6
Average number in consumer unit: People. Children under 18. Adults 65 and older Earners. Vehicles.		2.5 .6 .4 1.3 1.9	1.6 .3 .4 .4	1.7 .3 .6 .5	2.1 .4 .6 .8 1.5	2.3 .5 .6 1.0	2.4 .6 .5 1.2 1.8	2.6 .6 .4 1.4 2.0	2.8 .7 .3 1.7 2.2	2.9 .7 .3 1.9 2.4	3.1 .8 .2 2.1 2.7	3.2 .8 .2 2.1 2.8
Percent distribution:												
Reference person: Men		47 53	36 64	34 66	39 61	45 55	49 51	49 51	53 47	52 48	56 44	59 41
Housing tenure: Homeowner With mortgage Without mortgage Renter		65 39 27 35	38 13 25 62	53 15 38 47	59 22 37 41	56 24 31 44	62 33 29 38	66 40 27 34	72 51 21 28	76 57 20 24	83 64 19 17	90 69 21 10
Race of reference person: Black or African-American White, Asian, and all other races		13 87	24 76	14 86	16 84	14 86	13 87	13 87	12 88	10 90	9 91	5 95
Hispanic or Latino origin of reference person: Hispanic or Latino Not Hispanic or Latino		14 86	14 86	14 86	17 83	16 84	17 83	14 86	14 86	13 87	11 89	7 93
Education of reference person: Elementary (1-8)		29 68 (¹)	4 46 49 (¹)	4 47 48 1	3 41 56	36 60 (1)	30 66 (1)	28 70 (*)	1 23 76 (1)	19 79 (1)	1 13 86 (¹)	(¹) 8 91 (¹)
At least one vehicle owned or lease	i	90	63	77	88	91	93	96	96	97	97	98
Average annual expenditures Mean SE CV(%)		\$61,749 578.32 .94	\$25,842 1,001.16 3.87	\$30,410 818.16 2.69	\$38,003 955.11 2.51	\$42,387 690.26 1.63	\$47,882 936.13 1.96	\$55,957 985.49 1.76	\$65,747 947.42 1.44	\$77,814 1,327.56 1.71	\$93,164 1,540.07 1.65	\$140,480 2,838.29 2.02



Canada: Extra Savings By Income Quintile

Chart 10: Canadians accumulated on average \$5,800 in extra savings in 2020



^{*} Spending shortfalls and disposable-income gains are deviations from linear trends calculated from 2016 to 2019. The chart shows the accumulation of savings over 2020 for each quarter. The bar for the fourth quarter shows the total for 2020.

Sources: Statistics Canada and Bank of Canada calculations

Last observation: extra savings per capita, 2020Q4

[†] Extra savings by income quintile are calculated using model simulations. Further details can be found in J. MacGee, T. M. Pugh and K. See, "The Heterogeneous Effects of COVID-19 on Canadian Household Consumption, Debt and Savings," Bank of Canada Staff Working Paper No. 2020-51 (November 2020).

HOUSEHOLD LOAN DELINQUENCIES

