Identifying Structural Change in BLS Data

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BLS Projections Program

- 10-year projections of employment by occupation and industry
- Used to identify jobs in demand for the Department of Labor's Workforce Training grants
- Focus is on identifying and projecting structural changes in the labor market:
 - Industry growth trends
 - Occupational staffing patterns for industries



Identifying Structural Changes in Industries

BLS has timely and consistent data on industries

Additional metrics like output and productivity provide context



Manufacturing Sector Employment and Productivity



AI/Technology Impacts and Occupations

- Generally accepted that AI impacts tasks
- Occupations are defined by tasks (work performed), while Industries are defined by production (goods or services)
- How do we view impacts of AI/Technology in Occupation data?



Sources of Occupational Data - CPS

- For long-term analysis of occupational change, the Current Population Survey (CPS) is commonly used
 - ► CPS provides data on occupations for over 50 years
 - Classifications change over time, although harmonizations exist
 - CPS sample size is not generally sufficient to analyze detailed occupations and is generally better for occupational groups



Sources of Occupational Data - OEWS

- The Occupational Employment and Wage Statistics (OEWS) is the primary historical data used by the BLS Projections program
 - Large sample over 1 million establishments
 - Over 800 detailed occupations
 - Over 500 areas (state, metropolitan, and nonmetropolitan areas)
 - Data available since late 1990s
 - At the national level, data are available for occupations by industry
 But...



Sources of Occupational Data - OEWS

OEWS data are not designed to be used as a time series

- Sample is collected in 6 panels over 3 years, with data released annually, but only the full 6 panels are representative
- Data are not adjusted for changes in classifications, collection methods, estimation methods, and scope
- BLS cautions against use of OEWS data for time-series analysis



Photographic Processing Workers





Tellers





Tellers



Secretaries





BLS

Secretaries





Secretaries - Employment By Industry





Secretaries – Share of Industry





Occupations Potentially Impacted by AI



Employment of Customer Service Representatives



1,000,000

2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022



Summary

- Historical track record is that structural change in occupations happens slowly over time
- BLS occupational data from the OEWS survey is able to measure structural changes that occur slowly over time
- If AI/technology impacts occupations slowly over time, BLS data will show it, although it is slow to register inflection points
- If new forms of AI are different and impact occupations faster, this lag in identifying inflection points is more salient



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