

# Federal Statistical Confidentiality and Business Data: Twentieth Century Challenges and Continuing Issues

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## Prologue

In the late 1980s and early 1990s, amidst price rises occasioned by the December 1989 Heating Oil Crisis and the Persian Gulf Crisis, Department of Justice officials opened investigations of alleged price-fixing by oil companies. The Justice Department asked the Energy Information Agency (EIA), which collects statistical data on the oil industry, to provide individual level firm data to the Justice Department for the investigation. The EIA refused and the Justice Department closed its investigation without gaining access to the data. The EIA believed that as a statistical agency, any “proprietary data” it collects was covered by a shield of statistical confidentiality and should not be used for law enforcement purposes. The Justice Department disagreed and in March 1991, issued a decision, which still stands as the stated policy on the EIA website, that EIA was required by statute to release any data it collects, including company-specific proprietary information, to any federal agency requesting the data for official use, including to the Justice Department for law enforcement purposes.<sup>1</sup> This controversy between two agencies of the federal government is just one of a long series of clashes between officials in the federal statistical system and those in the regulatory, investigatory, or operating agencies, over the access of the latter officials to survey information collected from business and industry for “statistical purposes” - frequently with a formal pledge of confidentiality. We explore that history for its implications for the current statistical system and for the integrity of statistical data more generally.

## Statistical Confidentiality and its History

The roots of the modern concept of federal statistical confidentiality can be traced directly back to the late nineteenth century. In the United States efforts of such statisticians as Carroll Wright, founder of the Bureau of Labor Statistics, ensured full and accurate responses by businesses to statistical inquiries.<sup>2</sup> In other nations, similar measures were developed. The leaders of the precursor agency of the Australian Bureau of Statistics, for example, recognized that blurring the line between government data collection and regulatory actions would undermine the quality of the data collected and was willing to destroy individual level schedules to protect the confidentiality of responses.<sup>3</sup> Wright and his colleagues in the emerging statistical profession argued

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<sup>1</sup> For background on this incident, see George Duncan, George, T. B. Jabine, and V. A. de Wolf, eds, *Private Lives and Public Policies: Confidentiality and Access of Government Statistics*. (Panel on Confidentiality and Data Access, Committee on National Statistics, National Research Council and the Social Science Research Council) (Washington: National Academy Press, 1993), pp. 185ff; U.S. General Accounting Office, *Energy Security and Policy: Analysis of the Pricing of Crude Oil and Petroleum Products*, Report GAO/RCED-93-17 (Washington, D.C.: Government Printing Office, 1993), p. 130.

<sup>2</sup> Joseph P. Goldberg and William T. Moye, *The First Hundred Years of the Bureau of Labor Statistics* (Washington, D.C: Government Printing Office, 1985).

<sup>3</sup> Henry Heylyn Hayter, *General Report of the Census of Victoria, 1891* (Melbourne: Robert S. Brain, Government Printer, 1892), p. 19.

that such confidentiality guarantees were needed to ensure that the providers of enterprise and establishment data could be confident that the statistical agencies could not be forced to share original survey responses with others, such as regulatory or tax authorities, congressional investigators, prying journalists, and competitors, who might use this information to the detriment of the data provider.<sup>4</sup>

It is widely recognized in the federal statistics community and by knowledgeable members of the business community that the logic of this position is as true today as when it was first articulated over a century ago. Indeed, in the United States the principle of statistical confidentiality based on analogous reasoning was extended to information provided by persons beginning with President Taft's proclamation issued in connection with the 1910 decennial census, a topic which the authors have discussed elsewhere.<sup>5</sup> Nevertheless, over the years, the principle of statistical confidentiality with respect to information provided by businesses in statistical inquiries has been repeatedly challenged by other executive branch departments, independent regulatory agencies, the courts, members of Congress and the public, with quite varied results.

We review this history of challenges in the United States. We also examine the responses of the concerned statistical agencies, the federal statistical system as a whole, including the office of the chief statistician in the Office of Management and Budget (OMB) and its predecessors, and in executive department and independent non-statistical agencies, focusing specifically on the period from 1910 to 1965. Finally we explore how the courts, Congress and representatives of the business community responded to those challenges. Standard historical treatments of the federal statistical system, for example, Eckler and Barabba,<sup>6</sup> generally mention the St. Regis Paper case from the late 1950s and early 1960s, which involved a controversy about the level of protection that could be afforded to file copies of Census Bureau questionnaires maintained by a respondent. Yet a number of other important episodes are apparently unremembered, for reasons we discuss below. The St. Regis case culminated in an adverse decision by the Supreme Court in 1961 and an act of Congress in 1962 over-turning that decision and reaffirming the principle of statistical confidentiality.

### **Drawing the Line between Statistical Data and Administrative Data**

National states have always had to collect information on the people, property, and social and economic activities of their societies in order to raise revenue, provide services, police, and defend the state. Early "statists" as they were then called, recognized that the resulting tabular records could be the basis of a new form of knowledge, that such records had value apart from their administrative functions. They pioneered in the development of statistical data analysis, that is, the analysis of patterns of aggregates, and eventually called for governments to collect tabular data "for statistical purposes" only.

Thus there has been a close and often confused administrative relationship between state data collection for what we call "statistical purposes" or for "public informational purposes" and those for surveillance, tax collection, benefits administration, or even military control of people.<sup>7</sup> By the early nineteenth century, when "information came of age,"<sup>8</sup> individuals and agencies

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<sup>4</sup> An important issue not covered directly in this paper are the several similarities and differences that seem to characterize issues that relate to the confidentiality of business and personal data. These similarities and differences have important technical, policy, and political implications.

<sup>5</sup> Margo Anderson and William Seltzer, "The Challenges of "Taxation, Investigation, and Regulation:" Statistical Confidentiality and U.S. Federal Statistics, 1910-1965," Paper prepared for Census Bureau Symposium, Woodrow Wilson International Center for Scholars, March 4-5, 2004.

<sup>6</sup> A. Ross Eckler, *The Bureau of the Census* (New York: Praeger, 1972); Vincent Barabba, "The Right of Privacy and the Need to Know," in U.S. Census Bureau, *The Census Bureau: A Numerator and Denominator for Measuring Change*, Technical Paper 37 (Washington, D.C.: Government Printing Office, 1975).

<sup>7</sup> The literature on the history of state surveillance does not distinguish well between the practices of statistical data collection and administrative data collection. See for example, Christopher Dandeker, *Surveillance, Power and Modernity: Bureaucracy and Discipline from 1700 to the Present Day* (Cambridge, UK: Polity Press, 1990); David Lyon, *Surveillance Society: Monitoring Everyday Life*. (Philadelphia: Open University Press, 2001); Christian Parenti, *The Soft Cage: Surveillance in America from Slavery to the War on Terror* (New York: Basic Books, 2004). For a

involved in “statistical” analysis developed their own practices, logic and rules to guarantee the integrity of their new form of knowledge. Officials in statistical agencies recognized that the quality of the data they collected and the credibility of the analyses derived from such data could be compromised if it was seen to be part of an administrative activity of the state. Thus they strove to separate the statistical agencies of government from those of the administrative agencies involved in the normal surveillance and policing activities of the state. They justified such a divorce on the grounds that without autonomy to collect data and protect the responses from administrative action, they could not provide reliable and trustworthy information and statistical analysis for the proper functioning of the state.

Over the past century official statistical agencies have developed practices guaranteeing respondent confidentiality (for business or institutional and individual respondents) both for ethical reasons, and for practical reasons of promoting high response rates and truthful reporting. In current official statistical practice there is a sharp distinction between data collected for an administrative purpose and those collected for a statistical or research purpose. “Administrative data” fundamentally serve administrative purposes. The agency collects identifiable information on individual respondents to secure the administration of taxes, programs, or services. “Statistical data” are anonymous, concerned with distributions, patterns and averages, and individual identifiers function only to guarantee data integrity and perhaps to facilitate statistical analysis, but not to identify individual respondents for administrative actions. “Administrative data” which are to be analyzed for “statistical purposes” are stripped of their identifiers and anonymized.

While these principles are well known inside the statistical and data analysis professions, they are not obvious to most government officials charged with enforcing the laws, providing the benefits, and collecting the taxes necessary to run the government. The latter, therefore, have repeatedly sought access to the individual level responses to “statistical data” collected from businesses and other institutional entities. These claims of access in turn set up conflict between the statistical system and the rest of government.

## Early Challenges

For most of the nineteenth century, the limited regulatory activities of the United States federal government and the ad hoc nature of most statistical data collections tended to preclude requests to use statistical data for administrative purposes. Late in the century, however, the situation changed. Congress authorized the federal government to investigate antitrust violations and regulate railroad rates and other forms of interstate commerce. They also created new agencies to undertake this work, including the Interstate Commerce Commission and the Department of Labor. The establishment of these permanent agencies prompted the question of exactly where to draw the line between administrative data and statistical data and thus what statistical confidentiality was and how it was to be protected. In particular, the controversy erupted in the new Department of Commerce and Labor in the early years of the twentieth century as Congress placed within the Department both ambitious new regulatory agencies, such as the new Bureau of Corporations, and older statistical agencies, such as the Bureau of Labor Statistics and the Census Bureau.

Congress had established the Census Bureau as a permanent agency in the Interior Department in 1902. The agency moved to the new Department of Commerce and Labor in 1903. The new Department of Commerce and Labor was an unwieldy amalgam of agencies, and included many small federal offices, such as the Coast and Geodetic Survey, the Light-House Board, the Bureau of Standards, the Steamboat Inspection Service, and the Bureau of Fisheries. Many of the offices moved into the new Department had statistical reporting functions as well as regulatory functions, and for many federal officials and members of Congress, the lines between the two were not well drawn. The new Bureau of Corporations, in particular, was charged with investigating and reporting upon the operations of corporations engaged in interstate commerce, during a period when there was widespread public concern about the excessive power of trusts and large corporations. President Theodore Roosevelt made trust busting one of his major administrative initiatives. Within this environment, officials from the Bureau of Corporations challenged the confidentiality of manufacturing census returns. Officials in the Census Bureau resisted. The position of the

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more discriminating treatment see Edward Higgs, *The Information State in England, The Central Collection of Information on Citizens since 1500* (New York: Palgrave Macmillan 2004).

<sup>8</sup> Daniel Headrick, *When Information Came of Age: Technologies of Knowledge in the Age of Reason and Revolution, 1700-1850* (New York: Oxford University Press, 2000).

statistical agencies in resisting the demands of the regulatory officials was not settled until it reached the level of a cabinet discussion. As Walter Willcox recalled while reviewing the experience of the Census Bureau's first decade as a permanent agency:<sup>9</sup>

And, unless my memory or my information is at fault, when the secretary [of Commerce and Labor] directed that the census schedules of manufacturing establishments should be open to the inspection of officials belonging to another bureau within the same department (the Bureau of Corporations) and the director [of the Census Bureau] refused to obey this order of his superior, because of the pledge of secrecy under which the information had been obtained, the matter was debated in the cabinet and the decision reached that the information on these schedules should not be so used by the government.

The Census Bureau confirmed this decision by instituting confidentiality guarantees in the promotional materials for the 1910 Census.<sup>10</sup> One innovation was the presidential census proclamation, a practice which has continued to the present. Designed both to advertise the census and reassure the public about the uses of the data, President William Howard Taft's proclamation stated:

The census has nothing to do with taxation, with army or jury service...or with the enforcement of any national, State, or local law or ordinance, nor can any person be harmed in any way by furnishing the information required.<sup>11</sup>

In other words the statistical data collected were not to be used for enforcement or taxation purposes. The individual respondent should suffer no direct harm because of an answer on a census form. The proclamation forcefully represented the understanding among census officials and other statisticians within government that they were drawing a bright line between their work in providing statistical tabulations and descriptions of the society and the work of other government agencies, whether that was collecting taxes, enforcing the law, or administering benefit programs.

The regulatory agencies and some members of Congress, however, were not necessarily reconciled to the position of the statistical agencies. The bright line was challenged during World War I when Wilson administration officials used the responses to the 1910 census to investigate and prosecute draft dodgers. In the 1920s, census officials acknowledged that they continued to receive inquiries from operating agencies, and that they sometimes they acceded to requests for individual level information from responses to the population census. And in another incident, Herman Byer, Assistant Commissioner of Labor Statistics in the late 1940s described how the Commissioner of Labor Statistics from 1920 to 1932, Ethelbert Stewart, was said to have responded to congressional pressure in the 1920s to reveal identifiable data. According to Byers, Stewart was asked at a Congressional hearing to reveal the data on individual automobile manufacturers to Congress, and he refused on grounds of confidentiality. When the committee chair threatened Stewart, "Mr. Stewart, our committee will subpoena those records," Stewart responded, "You do, and I'll burn them first."<sup>12</sup>

By 1929, Congress had written confidentiality protections into the census statute for unit level responses to census questions

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<sup>9</sup> Walter Willcox, "The Development of the American Census Office since 1890," *Political Science Quarterly*, 29, no. 3 (September 1914): 438-59, quote at pp. 452-53.

<sup>10</sup> Anderson and Seltzer, 2004; For a general history of the early years of the permanent bureau, see Margo Anderson, *The American Census: A Social History* (New Haven: Yale University Press, 1988)..

<sup>11</sup> Quoted in Barabba, p 27. See Frederick G. Bohme, and David N. Pemberton, "Privacy and Confidentiality in the US Censuses -- A History." Paper presented at the annual meeting of the American Statistical Association. Atlanta, GA (August 18-22, 1991), p. 8. For the full text, see Records of the Office of Statistical Standards, 1940-1968 (40.7), Entry 147, Box 52, File: Census Proclamations, RG51, NARA.

<sup>12</sup> Joseph W. Duncan, and William C. Shelton. 1978. *Revolution in United States Government Statistics, 1926-1976* (Washington, DC: GPO. 1978), p. 168. For the background of the administrative use of confidential data in World War I and the 1920s, see Anderson and Seltzer, "Challenges."

for businesses and individuals, and in 1930, the Census Bureau requested and received an opinion from the Attorney General that upheld the agency's authority to refuse to release individual level data to the Women's Bureau, Department of Labor. Nevertheless, the legal and administrative understanding on the strength of the confidentiality standard continued to be precarious, and officials in the regulatory agencies and some members of Congress continued to ask why it was necessarily to restrict access to individual level statistical responses if there was a compelling public need for the information.

### **The Pressures of Depression and World War and the Federal Reports Act of 1942**

The economic crisis of the Great Depression and the looming international tensions in Europe once again prompted Congress and government officials to question the necessity for and limits on "statistical confidentiality." Wouldn't it be more efficient if the information collected within the statistical agencies could be shared with the defense planning and mobilization agencies, the surveillance authorities in military intelligence and the FBI, or with the regulatory authorities in the Department of Justice? Officials within the statistical system deflected these questions by noting that other improvements in the statistical system would likely benefit administration policies for dealing with the depression. Efficiency and modernization were watchwords of statistical policy proposals from 1933 onward when Franklin Roosevelt created the Central Statistical Board to coordinate federal statistical activities in terms of uniform survey practices, question wording, classification schemes. In 1939, the functions of the Central Statistical Board were moved into the Bureau of the Budget (BOB). Stuart Rice became the Director of the new Division of Statistical Standards (DSS), and the new office began to wrestle with the issue of confidentiality.<sup>13</sup>

As war loomed in Europe, Rice's new office and the individual statistical agencies came under increasing pressure to erase the bright line between confidentially protected individual level statistical data and administrative data. It became harder and harder to deflect the requests for access to "raw" data in the name of what seemed an awfully abstract concept of confidentiality. Complicating the issue further was the clear need to develop better data sharing procedures among the agencies of the decentralized statistical system. Should BLS, for example, be collecting the same industry data as the Census Bureau or the Bureau of Mines? Couldn't one questionnaire be used by several agencies and the responses shared for tabulation and publication? When the statistical agencies suggested such sharing, not surprisingly, officials from the enforcement agencies, for example the antitrust division of the Department of Justice, asked why they too couldn't "share" survey responses. Rice and his colleagues responded to this complex set of issues by drafting legislation which would define legitimate data sharing for statistical purposes and restrict sharing for purposes of "taxation, regulation, or investigation."

The bills introduced in Congress to provide statutory authority for further coordination and data sharing among statistical agencies had not passed when war broke out in Europe in the fall of 1939. Nor were they a high legislative priority. The coming of the war thus prompted the Justice Department to reopen the question of statistical confidentiality for its own purposes. That fall officials proposed an amendment to the Census statute to permit the sharing of individual level survey responses with the intelligence agencies (Naval Intelligence, Army Intelligence and the Federal Bureau of Investigation). The Census Bureau and the Commerce Department objected strenuously to the proposed legislation to the Division of Statistical Standards. After several months of wrangling within the administration, and with the 1940 Census looming, Franklin Roosevelt agreed not to introduce the bill in Congress.<sup>14</sup>

The controversy about the draft legislation from Justice quieted after the census went into the field and the election season opened, but it did not die. Once Roosevelt had won reelection to an unprecedented third term, officials renewed their agenda to strengthen the nation's defenses. In late 1940 and 1941, the Roosevelt administration created a series of temporary defense agencies designed to ready the United States for war. For example, the Office of Production Management was set up in December 1940 and the Office of Price Administration in April 1941. At the highest levels of the Roosevelt administrative,

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<sup>13</sup> The office exists today in the Office of Management and Budget (OMB) as the Statistical Policy Branch, Office of Information and Regulatory Affairs, headed by Chief Statistician, Katherine Wallman. The Division of Statistical Standards was renamed the Office of Statistical Standards with no change in function in 1952. In the late 1960s and later it was variously titled the Office of Statistical Policy, the Statistical Policy Division, the Office of Federal Statistical Policy and Standards. The office was moved to the Commerce Department in the late 1970s, and returned to the Office of Management and Budget in the early 1980s. See Duncan and Shelton.

<sup>14</sup> For a more detailed discussion of this episode, see Anderson and Seltzer, "Challenges."

officials still hoped to deploy the individual level information collected by the statistical system for national defense. Accordingly, in May 1941, in one of his first official acts as the new Census Director, J. C. Capt proposed an amendment to the Census statute which would permit sharing census reports with the defense agencies. The provision became Section 3 of Senate bill 1627 and provided:

That notwithstanding any other provision of law, any individual census report or any information contained therein may be used in connection with the national defense program under such rules and regulations as may be prescribed, with the approval of the President, by the Secretary of Commerce. No person shall disclose or make use of any individual census report or any information contained therein contrary to such rules and regulations; and anyone violating this provision shall be guilty of a misdemeanor and upon conviction thereof shall be fined not exceeding \$500 or be imprisoned not exceeding six months or both.<sup>15</sup>

The bill passed the Senate in August 1941 but languished in a suspicious House Census Committee in the fall 1941 despite strong efforts from the Census Director and other administration officials to press the legislation.<sup>16</sup>

When war broke out in December and war mobilization intensified, the U.S. economy was put fully on a war footing and the statistical agencies also mobilized to provide the statistical information needed to prosecute the war. As we have described elsewhere,<sup>17</sup> in February 1942, at the suggestion of Census Director Capt, the confidentiality repeal provision was added to the Second War Powers bill which was passed in late March 1942. The provision (Title XIV) read:

That notwithstanding any other provision of law, any record, schedule, report, or return, or any information or data contained therein, now or hereafter in the possession of the Department of Commerce, or any bureau or division thereof, may be made available by the Secretary of Commerce to any branch or agency of the Government, the head of which shall have made written request therefor for use in connection with the conduct of the war....<sup>18</sup>

Title XIV of the Second War Powers Act authorized access to data produced by the Commerce Department “for use in connection with the conduct of the war.” It did not apply to data collected by the BLS or INS, or other statistical offices, nor did it apply to sharing data across agencies for non defense purposes. Title XIV did, however, provide a model. Census Director Capt had used the outbreak of the war to achieve passage of his proposal for the repeal of confidentiality for war purposes. In the summer of 1942, Stuart Rice and colleagues in the Division of Statistical Standards and supporters in Congress revived the statistical policy bills from the late 1930s and considered coordination of federal statistical policy and confidentiality more broadly. The Federal Reports Act passed on December 24, 1942 and included standardization of the rules governing the sharing of data, including confidential statistical data, among federal agencies.<sup>19</sup> The relevant language read in part:

Sec 3 (e) For the purpose of this Act, the Director [that is, the BOB Director] is authorized to require any Federal agency to make available to any other Federal agency any information which it has obtained from any person after the date of enactment of this Act, and all such agencies are directed to cooperate to the fullest practicable extent at all times in making such information available to other such agencies.... [with exemptions applying to IRS, and other Treasury agencies...]

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<sup>15</sup> *Congressional Record* (77<sup>th</sup> Cong., 1<sup>st</sup> Session), volume 87, pt. 6, 6969, August 11, 1941.

<sup>16</sup> U. S. House of Representatives, Committee on the Census, *Quinquennial Census of Industry and Business*, Hearings before the Committee on the Census, House of Representatives (77<sup>th</sup> Congress, 1<sup>st</sup> Session), October 14, 15, 16, 21, 22, 23, 28, 29, and November 6, 1941 (Washington, D.C: Government Printing Office, 1941).

<sup>17</sup> Anderson and Seltzer, “Challenges.”

<sup>18</sup> U.S. Code Congressional Service, *Acts of 77<sup>th</sup> Congress*. (St. Paul, MN: West Publishing Company, 1943).

<sup>19</sup> *Ibid*.

Sec. 4. (a) In the event that any information obtained in confidence by a Federal agency is released by that agency to another Federal agency, all the provisions of law (including penalties) which relate to the unlawful disclosure of any such information shall apply to the officers and employees of the agency to which such information is released to the same extent and in the same manner as such provisions apply to the officers and employees of the agency which originally obtained such information; and the officers and employees of the agency to which the information is released shall in addition be subject to the same provisions of law (including penalties) relating to the unlawful disclosure of such information as if the information had been collected directly by such agency.

(b) Information obtained by a Federal agency from any person or persons may, pursuant to this Act, be released to any other Federal agency only if (1) the information shall be released in the form of statistical totals or summaries; or (2) the information as supplied by persons to a Federal agency shall not, at the time of collection, have been declared by that agency or by any superior authority to be confidential; or (3) the persons supplying the information shall consent to the release of it to a second agency by the agency to which the information was originally supplied; or (4) the Federal agency to which another Federal agency shall release the information has authority to collect the information itself and such authority is supported by legal provision for criminal penalties against persons failing to supply such information.

Thus by the end of 1942, legislatively defined mechanisms existed to share newly gathered confidential data across all agencies of the federal government. Under the new law, authority for administering such data sharing apparently lay with Stuart Rice, as the Director of Statistical Standards in the Bureau of the Budget. As a war measure, after the war the confidentiality repeal language of the Second War Powers Act was repealed. The Federal Reports Act remained in place. The officials in the statistical system believed that the Federal Reports Act would solve the problems they faced with protecting confidentiality while sharing data. They soon found out it did not.

### **Ambiguities of Implementation**

During the debates on the bill that became the Federal Reports Act, some concern in the business community emerged about the new provisions. For example, as the Federal Reports Act bill was pending in Congress, in November 1942, Bruce A. Fleming, Assistant to the President of the Edwin L. Wiegand Company, makers of electrical heating equipment, wrote to Harold D. Smith, Director of the Bureau of the Budget (and Rice's immediate supervisor) expressing his general support for the bill, and offering to approach their Congressmen to lobby for its passage. He also urged that all government questionnaires be authorized for a specific time and carry an expiration date. But Weigand was also dubious about the confidentiality of statistical reports and commented:

As to the confidential handling of reports, I can assure you there is grave doubt in the minds of many business men as to just how "confidentially" the reports are actually handled by the Bureau receiving them. There is a strong feeling on the part of many business men that financial reports sent to the Treasury Department have a habit of finding their way to the Labor Department. This may or not be true and, if not, any steps you can take to dispel this idea would be a step in the right direction.<sup>20</sup>

Smith responded to Weigand on November 17, 1942, thanking him for his support and suggestions. He also reassured Weigand on "the use of confidential reports." Smith noted that "the strict and rather unimaginative observance" of confidentiality "has been a serious impediment to the elimination of duplication." "That is," he continued, "Agency A has held that it could not disclose certain confidential business information to Agency B, which has then been compelled to collect the same information all over again." He concluded that "one advantage" of the proposed law "would be the authority given to the Director of the Budget in such situations."<sup>21</sup>

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<sup>20</sup> Weigand to Smith, November 4, 1942, File R84, Reporting Services, Coordinate, Box 154, Series 391, General Legislation, 76<sup>th</sup> - 79<sup>th</sup> Cong. 1939-1946; Record Group 51, Records of the Office of Management and Budget (Bureau of the Budget), NARA.

<sup>21</sup> Smith to Weigand, November 17, 1942, Ibid.

During the war, by and large, the business community was willing to accept assurances like Smith's response to Weigand that the framework defined in Sections 3 and 4 of the Federal Reports Act would protect confidentiality and provide for proper data sharing among federal agencies - regulatory as well as statistical.<sup>22</sup> The data sharing was in response to war planning. Nevertheless, even before the war ended, the Bureau of the Budget discovered that there were ambiguities in the statutory language. What exactly did Section 4(b) mean when it provided that confidential statistical information collected by one agency could be released to another agency if the second agency "has authority to collect the information itself and such authority is supported by legal provision for criminal penalties against persons failing to supply such information." As the provision was written, the statistical agencies understood this provision to mean that one statistical agency could share survey lists or survey responses if both agencies had the authority to collect the data. That is, the statistical agencies understood the provision to reduce the respondent burden on businesses asked to supply the same information to two statistical agencies as Smith suggested.

It soon became clear that the regulatory agencies read the language of Section 4(b) of the Federal Reports Act as a broader authorization for data sharing. It also became clear that the statutory language was not explicit in defining the precise channels of authority for deciding which agencies could share data with one another.

By 1945 the Division of Statistical Standards (DSS) recognized the emerging problem. In a series of memoranda involving reconversion plans, DSS officials noted that Justice Department officials had requested "individual-company data" on oil companies from the War Production Board (WPB) and the Bureau of Mines (an agency of the Interior Department), and intended to provide the data to the Antitrust Division. Clem C. Linnenberg of the Division of Statistical Standards wrote a long memorandum to DSS Director, Stuart A. Rice, disentangling the complex questions of the authority of the Division of Statistical Standards, the Bureau of Mines and the Department of Justice in regards to the transfer of any information from the WPB and Mines to Justice and its Antitrust Division. Both the WPB and the Bureau of Mines were inclined to resist the Justice Department requests and sought support from the DSS to buttress their reluctance to interpret the reconversion authority of the Justice Department to expand to using individual data in the Antitrust Division. One question for DSS was whether the Justice Department had the authority under Section 4(b) to access the data. A second was who could make the decision to release or withhold the data from the Justice Department.

Linnenberg recognized that DSS was facing a new situation. He realized that while the Federal Reports Act language was designed to facilitate sharing, it did not clearly mandate sharing or define how to protect the statistical agencies from demands for improper sharing. "While I think we lack the power," Linnenberg wrote,

even if we had the inclination to require the Bureau of Mines to furnish to the Department of Justice the information desired by it, on the other hand, I see nothing in the Reports Act which empowers the Budget Bureau to direct the Department of Justice to stop pestering the Bureau of Mines or any other agency in this matter, and nothing which empowers the Budget Bureau to direct the Bureau of Mines not to supply the information.<sup>23</sup>

Linnenberg did note that he thought the Division of Statistical Standards might discourage the data transfer by threatening to revoke the approval of the forms necessary to collect such data in the future if the Bureau of Mines complied with the Justice Department request. But Linnenberg recognized that was a weak reed to lean on. Rather he proposed a bit of jawboning to try to mediate the situation:

Certainly the DSS has a broad enough responsibility in the field of Federal Statistics that it would be within its right if it intervened in the Justice-Interior controversy, to try to persuade the Justice Department that the latter's wishes, if complied with, will do serious harm to Bureau of Mines statistical work and will involve

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<sup>22</sup> For a similar concern in Congress, see the February 1942 debates in the House of Representatives on Title XIV of the Second War Powers Act, quoted in Anderson and Seltzer, "Challenges."

<sup>23</sup> Linnenberg to Rice, April 30, 1945, "Legal Right of Department of Justice to Obtain Individual-Company Information from Other Agencies," File: Privacy; Box 105, Entry 147B, Record Group 51, Division of Statistical Standards, General Records, 1940-1968 (40.7), Restricted Material, NARA.



bad faith on the part of the Government – both of these factors being very significant from a public policy standpoint. The DSS has a right to intervene in this way, irrespective of whether it can force [emphasis in original] any one to do or not to do anything.”<sup>24</sup>

He noted that the only authority the Justice Department might claim to meet the standards for data transfer in Section 4(b)4 was its subpoena power. That is, the law read that the data was transferable if “the Federal agency to which another Federal agency shall release the information has authority to collect the information itself and such authority is supported by legal provision for criminal penalties against persons failing to supply such information.” But he didn’t think that such an interpretation accorded with the intent of the statute. “The Department of Justice is not in this position as regards the information here under discussion,” Linnenberg noted. “The most it can do is to recommend to a grand jury (which is not a part of the Department, but an arm of the court) to request the court to issue a subpoena duces tecum (an order by fine or imprisonment, to furnish specified information).”<sup>25</sup>

After the war, however, it became clear that the Justice Department did interpret Section 4(b)4 to include subpoena power to meet the requirements for data sharing. The Federal Trade Commission and the antitrust division of the Justice Department read the provision to mean that they could access confidentially collected statistical information in the context of an investigation of possible trade or antitrust violations. They argued that since the attorneys for the FTC or the Justice Department had the authority to collect individual level information from companies and to subpoena materials for a grand jury investigation or prosecution, they should have free access to firm level responses to statistical inquiries from the statistical agencies, such as the Census Bureau or the Bureau of Mines. The statistical agencies and the officials in the Office of Statistical Standards in the Bureau of the Budget continued to resist such an interpretation.

Through the late 1940s and early 1950s, the issue simmered. It emerged publicly in 1953 during the review and appraisal of Bureau of the Census programs by the Intensive Review Committee appointed by the Secretary of Commerce. The Intensive Review Committee, informally called the Watkins Committee after its chair, Ralph Watkins, took testimony from other government agencies about their use of census data. The Federal Trade Commission submitted a memorandum in October 1953 complaining strenuously about the confidentiality restrictions on census filings. FTC Chairman, Edward F. Howrey noted that the agency was authorized “(1) to prevent unfair competition, restraint of trade, and monopoly, and (2) to obtain and make available to the President, the Congress, and the public factual data concerning economic and business conditions for the guidance and protection of the public and as a basis for remedial legislation.”<sup>26</sup>

He continued:

Although the Federal Trade Commission has the statutory authority to obtain from individual corporations the kind of information reported to the Bureau of the Census, the latter has refused to make its data available to the commission except on the same basis as they are available to the general public.

The result, he noted, was either duplication of effort as the FTC sought the same information already collected by the Census Bureau, or the inability of the agency “to possess itself of information essential to the discharge of its statutory duties.”<sup>27</sup> Howrey detailed what he saw as the obstructionist practices of the Census Bureau and asked the Committee to recommend changes in law and practice to facilitate the transfer of information to the FTC.

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<sup>24</sup> Ibid.

<sup>25</sup> Ibid.

<sup>26</sup> Howrey to Watkins, October 27, 1953, “Suggestions for Improving the Utility of Bureau of the Census Data,” File: Census: Intensive Review Committee Folder # 1; Box 58, Entry 147, Census - Census (Intensive Review Committee); Record Group 51, Records of the Office of Management and Budget, General Records, 1940-1968 (40.7), NARA.

<sup>27</sup> Ibid.

The Commission took note of the issue in a section of its report on “Disclosure Rule,” and conceded that the Census Bureau might do more to share with the operating agencies:

The Bureau has maintained stringent administrative controls to assure that individual information is not disclosed and has earned the reputation among respondents for respecting the confidentiality of the intimate records submitted to it. This is an asset of great significance and facilitates the taking of the several censuses....

The Committee believes, however, that in certain respects the law has been interpreted with undue rigidity. Specifically, we believe that a reasonable interpretation of the law would not prevent the Bureau from making available to other Federal agencies for statistical purposes lists of names and addresses of business establishments classified by industries under the Standard Industrial Classification.

But the Committee concluded, “A somewhat different problem is presented when another Federal agency having the authority to collect information on a mandatory basis wishes access to census returns to save both government and business concerns the cost of a duplicating survey. Clearly, the Bureau cannot grant that wish.”<sup>28</sup> The Committee did recommend that a business could request in writing that a copy of the company’s concern be sent to another government agency.<sup>29</sup>

The Watkins Committee Report affirmed the understandings of officials in the statistical system, but neither the FTC nor Justice Department retreated from their positions. The issue finally came to a head in the late 1950s in a series of confrontations between the statistical agencies and the Justice Department. The first incident pitted the Bureau of Mines and the Office of Statistical Standards (OSS) on one side and the Antitrust Division of the Department of Justice on the other.<sup>30</sup> The second was renewed conflict between the Census Bureau and the Justice Department. In all the cases, the antitrust division of the Department of Justice sought access to company filings protected by pledges of statistical confidentiality. The interagency conflicts were complex, and stretched over several years. The outcome of the conflict was an administrative and judicial defeat for statistical confidentiality and the Office of Statistical Standards. In 1958 the Bureau of Mines was forced to permit lawyers from the Justice Department access to company records collected under a pledge of statistical confidentiality. This precedent further emboldened the Justice Department and they pressed their position further and won a test case in the Supreme Court in 1961.

### **Accessing Confidential Petroleum Data Collected by the Bureau of Mines**

The Suez Oil Crisis was the triggering event that led to the confrontation between the Bureau of Mines and the Justice Department. In 1956, Egypt seized the Suez Canal from an Anglo-French consortium that managed the canal, and the supply of oil was cut to western Europe. In response, the Eisenhower administration facilitated special efforts by the major oil companies to redirect crude oil supply to Europe in the late fall of 1956, what was called “the oil lift program.” At the same time, the Justice Department was investigating the major oil companies for antitrust violations involving manipulation of supply and price fixing. As far back as the Truman administration, the national security needs of a regular oil supply overrode the efforts to stop unfair trade practices among the major oil companies of the United States. Thus a conflicting set of reporting procedures existed for the petroleum industry. On the one hand, the Interior Department was charged with collecting routine statistical information through the Bureau of Mines and of overseeing any efforts that might be needed to maintain the free flow of oil to the western world. On the other, the Justice Department was charged with the enforcement of the antitrust laws which prohibited collusion over production, distribution and sale of oil products.

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<sup>28</sup> Ibid.

<sup>29</sup> “Appraisal of Census Programs: Report of the Intensive Review Committee to the Secretary of Commerce,” File: Watkins Intensive Review Committee, Box 58, Entry 147, Census: Intensive Review Committee; Record Group 51, Records of the Office of Management and Budget, General Records, 1940-1968 (40.7); NARA.

<sup>30</sup> The Division of Statistical Standards became the Office of Statistical Standards in 1952. See note 13 above.

In January 1957, the price of gasoline at the pump rose sharply, and Congress accused the administration of bungling both the response to the Suez Crisis and the protection of the American consumer. A series of highly publicized Congressional hearings in February 1957 made Interior Department officials look particularly inept. Under sharp questioning from Senator Estes Kefauver, Assistant Secretary of the Interior Felix Wormser claimed that although the companies had antitrust immunity while transporting oil during the crisis, that immunity did not extend to coordinating prices to protect the consumer. Kefauver pressed Wormser on the point, asking if he “would do anything about” a 10 cent a gallon gas price rise. Wormser responded that he could do “nothing at all” about such a situation. Kefauver pressed him further, asking about a “fifty cents a gallon” rise. When Wormser again responded he had no authority, Kefauver responded “That is the most outrageous statement I have ever heard.”<sup>31</sup>

Seeking to repair the public relations damage, Secretary of the Interior, Fred Seaton testified on February 14, 1957, that he understood Congress’ concern and that he would cooperate with the Justice Department on the ongoing antitrust investigations of the oil industry. Five days later, on February 19, Attorney General Herbert Brownell took the Secretary up on his offer. Thanking him for his support, Brownell then requested

that the Department of the Interior make available to the agents of the Federal Bureau of Investigation and other authorized representatives of the Department of Justice for inspection and copying all of your Department’s petroleum files, including, but not limited to, all files of the Oil and Gas Division, the petroleum and petroleum products files of the Bureau of Mines, and all files of the National Petroleum Council.<sup>32</sup>

Brownell concluded by noting that the grand jury would convene in Alexandria, Virginia on March 4, 1957.

The Bureau of Mines used a voluntary system of reporting. Questionnaires included a statement:

INDIVIDUAL COMPANY DATA—CONFIDENTIAL If permission to disclose is withheld by checking the box marked “NO” in question immediately preceding the signature, the data furnished in this report will be treated in confidence by the Department of the Interior, except that they may be disclosed to defense agencies.

MAY THE BUREAU OF MINES DISCLOSE YOUR INDIVIDUAL DATA? YES \_\_\_ NO \_\_\_

In early March, Marling Ankeny, Director of the Bureau of Mines, tried to stop the release of confidential responses to Mines inquiries by noting the provisions of the Federal Reports Act and that the Bureau relied heavily on voluntary reporting. He asked that the Department’s response also include a statement on the importance of confidentiality:

The Bureau is concerned over the effects on the respondents of the release of individual company data to the Department of Justice and believes that the letter should indicate the effect that the violation of the promise of confidentiality would have on the Bureau’s program....If the respondents were to conclude that the promise not to reveal individual company information does not apply to the Department of Justice, the Bureau’s fact-finding program would be placed in serious jeopardy. The precedent established could also disrupt similar

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<sup>31</sup> United States Congress, Senate, Joint Hearings Before Subcommittees of the Committee on the Judiciary and Committee on Interior and Insular Affairs, 85<sup>th</sup> Cong., 1<sup>st</sup> Sess., “Emergency Oil Life Program and Related Oil Problems,” February 6, 1957 (Washington, DC: Government Printing Office, 1957), p. 95. Quoted in Burton I. Kaufman, “Mideast Multinational Oil, U.S. Foreign Policy, and Antitrust: the 1950s,” *The Journal of American History*, 63, no. 4 (March 1977), 937-959, quotes at p. 956. See also P. H. Frankel, “Oil Supplies During the Suez Crisis – On Meeting a Political Emergency,” *The Journal of Industrial Economics*, 6, no. 2 (February 1959), 85-100. For further background on the Suez Oil Crisis and the political context of the regulation of the oil industry, see Robert Engler, *The Politics of Oil: Private Power and Democratic Directions* (Chicago: University of Chicago Press, 1961); Theodore Philip Kovaleff, *Business and Government During the Eisenhower Administration* (Athens: Ohio State University Press, 1980).

<sup>32</sup> Brownell to Seaton, February 19, 1957, Folder: Release and Publication of Statistical Information....; Box 100: Release and Publication of Statistical Information...; Entry 147, General Records, 1940-1968 (40.7); RG 51, Records of the Office of Management and Budget, NARA.

voluntary programs of other agencies both inside and outside the government.<sup>33</sup>

The Interior Department supported Ankeny's request, and denied the Justice Department access to the confidential company files of the Bureau of Mines.

But the Justice Department was not satisfied, and in the summer of 1957, reissued its request. Brownell wrote to Seaton suggesting that since "only a small portion of the requested information might require disclosure to the grand jury or the public," Seaton should "authorize the requested release for the purpose of study and analysis by my staff." He again insisted that he needed "access to all of the records in question" and proposed that "after a tentative selection has been completed by my staff, the appropriateness of using that information would be discussed between representatives of our Departments."<sup>34</sup>

Again Director Ankeny strenuously opposed the Justice request and emphatically noted, "Anything that disturbs the pledge of confidentiality made to the respondents at the time of gathering the data would be seriously disruptive of the Bureau's collection program."<sup>35</sup> This time, however, Ankeny's superiors did not support him. Acting Interior Secretary Hatfield Chilson responded to Brownell on September 5, 1957 and said the Interior Department "will be guided by your opinion" and that he had "instructed the Directors of the Bureau of Mines and of the Office of Oil and Gas...to permit access to the files of their respective agencies."<sup>36</sup>

In the months following, Justice officials gained access to the Mines files according to the parameters expressed in Brownell's August 1957 letter to Seaton. In April 1958, Justice pressed further and escalated their requests and asked for "formal release to the Department of Justice of copies of certain individual company returns on Bureau of Mines' standard statistical survey report forms for the years 1956 and 1957."<sup>37</sup> Ankeny pleaded with officials in the Secretary's office not to accede to the release, noting that the release would set a "Government-wide precedent" and jeopardize the entire statistical system. He pointed out that production was concentrated in the firms covered by their inquiries. If a single large firm refused to cooperate the resulting statistics would be worthless. Ankeny suggested that the Secretary's office propose that the Justice Department subpoena the information they needed from the firms themselves. He also asked that the other agencies affected, "including the Budget Bureau" be consulted "before a final decision is reached."<sup>38</sup>

While Ankeny continued to try to stall the Justice request, on May 29, 1958, the Alexandria grand jury returned an indictment against 29 oil companies charging them "of having conspired to raise and fix crude oil and gasoline prices after the Suez Canal crisis."<sup>39</sup> The indictments brought increasing pressure on the Bureau of Mines. By the summer of 1958, Ankeny again faced orders from his superiors to give the Justice officials access to the materials.

At this point, the officials in the Office of Statistical Standards, who had been monitoring the controversy for the past year, intervened directly. Raymond Bowman, Assistant Director for Statistical Standards (and Stuart Rice's successor), wrote identical letters to the Secretary of the Interior and the Attorney General on August 27, 1958, asking that representatives from both departments meet with him "before any information....is released." He also raised the issue of the impact of the release on the rest of the statistical system, and asked if there were "other means available of accomplishing that Department's

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<sup>33</sup> Ankeny to Seaton, March 8, 1957, in Ibid.

<sup>34</sup> Brownell to Seaton, August 7, 1957, in Ibid.

<sup>35</sup> Ankeny to Solicitor, August 19, 1957, in Ibid.

<sup>36</sup> Chilson to Brownell, September 5, 1957, in Ibid.

<sup>37</sup> Ankeny to Asst Secy, Mineral Resources, April 18, 1958, in Ibid.

<sup>38</sup> Ibid.

<sup>39</sup> Anthony Lewis, "U.S. Jury Indicts 29 Oil Concerns as Price Fixers," *New York Times*, May 30, 1958, p. 1.

objectives.”<sup>40</sup> A series of meetings took place in the fall of 1958, but did not resolve the situation. Officials in the Office of Statistical Standards pointed out to the officials in both the Interior and the Justice Departments that OSS had the authority under the Federal Reports Act to facilitate and adjudicate requests for confidential data between different federal departments. But the OSS officials also recognized that such authority was unenforceable in the absence of willingness on the part of the Interior Secretary and the Attorney General to acknowledge it. Even more worrisome was the lack of a general policy on these conflicts and the danger of establishing a worse precedent by having the Office of Statistical Standards a party to the release.

On November, 28, 1958, officials from the Office of Statistical Standards acknowledged failure. In a particularly blunt memorandum titled “Confidentiality of statistical data - Justice/Interior transfer of data,” OSS staff member Peyton Stapp, described the situation to Elmer Staats, Counsel in the Bureau of the Budget. The memorandum deserves to be read in its entirety to capture both the frustrations of the officials in the statistical system, and the dilemmas of the larger situation:<sup>41</sup>

Accepting the position that it is too late in the negotiations between Justice-Antitrust and Interior for the Bureau of the Budget to attempt authoritatively to stop access to Bureau of Mines statistical reports in view of the uncertainty as to our legal authority to prevent it, I will follow the course outlined below if it is agreeable to you.

We will not [emphasis in original] write a letter to the Secretary of Interior expressing disagreement with his decision: to give Justice access to reports which were collected under a pledge of confidentiality because the Grand Jury with which Justice lawyers were working had power to subpoena the records. Such a letter would either have to be backed up with the will to say he should not follow through on his commitment, which I understand we are not prepared to do, or [emphasis in original] with some form of acquiescence in transferring these data under the circumstances now existing. The latter position seems undesirable for us to take--that is I prefer not to have any form of concurrence, even such reluctant acquiescence as this would imply. Instead, I will call Assistant Secretary Hardy<sup>42</sup> (I asked him last week to delay carrying through on their commitment to Justice) and say we interpose no further objection, but I will also indicate our feeling and proposed course of action as per next paragraphs.

We have not enunciated a clear cut policy on this matter because I know of no previous case in which confidential data of this sort have been turned over to law-enforcing agencies. This case violates a time-honored practice. There is in fact a previous provision of law which presumably protected respondents Section 1905, Title 18. However, the Federal Reports Act does provide for the release of confidential information to another Federal agency if the receiving agency has authority to collect the information itself and such authority is supported by legal provision for criminal penalties against persons failing to supply such information. (We had assumed this power rested in the Budget Bureau and so could be kept under control, that is we could order such release or not order it as the occasion justified, and in my own mind at least such occasions would always involve other statistical uses, or specifically cases where there would be no damage to the individual respondent through use of his individual report.)

It now appears that power to release confidential information rests in the hands of the collector if this condition is met. The practical danger is not only that the individual respondents in this case will not cooperate in statistical requests in the future, but that all respondents to all statistical requests [emphasis in original] will be uncooperative if they cannot depend on the Government's promise that their answers will be held confidential. We should now undertake to issue a policy statement to the effect that no [emphasis in original] collector of statistical data should disclose individual reports to another government agency when

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<sup>40</sup> Bowman to Secretary; Bowman to Attorney General, August 27, 1958, Folder: Release and Publication of Statistical Information....; Box 100: Release and Publication of Statistical Information...; Entry 147, General Records, 1940-1968 (40.7); RG 51, Records of the Office of Management and Budget, NARA.

<sup>41</sup> Stapp to Staats, in Ibid.

<sup>42</sup> Assistant Secretary, Mineral Resources, Department of the Interior.

they will be used against the respondent for law-enforcement, regulation, taxation, etc., and that any request for access to confidential statistical reports should be cleared with the Bureau of the Budget.

Such a procedure, involving issuance of a policy statement *de novo*, so to speak, avoids acquiescence in any previous violation and also avoids calling any attention to such cases. The fewer people who know about this Interior case the better, for if it were widely known an indeterminate amount of damage to the statistical system would (sic) be done.

In early December Stapp requested that Interior stipulate that if the records were to be introduced in evidence at trial, the Justice Department would subpoena them from the company. That is, the conflict between Mines, OSS and Justice revolved around the meaning of the language in Section 4(b)4 which provided that confidential statistical information collected by one agency could be released to another agency if the second agency “has authority to collect the information itself and such authority is supported by legal provision for criminal penalties against persons failing to supply such information.” Stapp wanted to force this conflict to the fore so it could be resolved by action in OSS to clarify that he noted, “no collector of statistical data should disclose individual reports to another government agency when they will be used against the respondent for law-enforcement, regulation, taxation, etc., and that any request for access to confidential statistical reports should be cleared with the Bureau of the Budget.” Stapp also followed up with Elmer Staats, discussing how to issue a regulation to make the position clear. Staats, however, responded to Stapp’s proposal by noting that “my impression on this is that the Bureau does not have such authority at the present time.”<sup>43</sup> He proposed a policy statement instead “outlining the considerations involved and the difficulties presented in the disclosure of individual reports for purposes of law enforcement activity against the company or companies reporting.” “In other words,” he continued,

such a statement would have as its purpose to dissuade the law enforcement agencies rather than to prevent them from subpoenaing such records from other government agencies. This would leave the door open to them to obtain the same records from the companies concerned.<sup>44</sup>

In short, at the end of 1958, officials in the Office of Statistical Standards had conceded they could not prevent Justice Department officials from using the Federal Reports Act to access individual level records for gathered through statistical data collections. Their major hope at the time was to prevent this situation from becoming publicly known, so they could work toward developing a policy to discourage the Justice Department from using its power to subpoena company level statistical responses.<sup>45</sup>

### **Accessing Confidential Company Data at the U.S. Census Bureau**

It soon became clear that the Justice Department was not willing to defer to the statistical agencies and relinquish what they thought was their authority to access confidential statistical reports for investigatory purposes. While the Mines controversy still brewed, the Justice Department forced the issue in other antitrust cases with the Census Bureau.

Because the Census Bureau micro records were specifically protected by the provisions of Title 13, the Federal Trade Commission and the Justice Department could not gain access to such records through the Federal Reports Act. Ed Goldfield,

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<sup>43</sup> Staats to Stapp, December 2, 1958, in *Ibid*.

<sup>44</sup> *Ibid*.

<sup>45</sup> The outcome of Justice Department case against the 29 oil companies was a defeat for the government in February 1960. Against the wishes of the Justice Department, the companies were successful in moving the trial to Tulsa, Oklahoma, in September 1958. The case went to trial on February 1, 1960 and was expected to last several months. On February 12, after the prosecution rested its case, the companies moved for a judgment of acquittal. The judge granted the motion the next day. See *New York Times*, September 12, 1958, p. 15; September 19, 1958, p. 55; January 31, 1960, p. 72; February 2, 1960, p. 29; February 3, 1960, p. 22; February 4, 1960, p. 20; February 9, 1960, p. 14; February 10, 1960, p. 24; February 13, 1960, p. 11; February 14, 1960, p. 34. We have no evidence that the behind the scenes conflict over the Bureau of Mines data figured in the trial phase of the case.

Assistant Director at the Census Bureau in the 1950s, remembered well in his 1991 oral history interview how these agencies responded to this situation:<sup>46</sup>

In the latter 1950's, the Federal Trade Commission was engaging in what some people might call a "fishing expedition" or a "witch hunt." What they were doing was looking for evidence of anti-trust procedures in certain industries. Some of their emissaries came to me and said: "We have a list of companies in this industry that we would like to check out, and we would like to see the records that you have from the census of manufactures and whatever else you have from these companies." I said: "No, you cannot see them," as was the case in all the face-offs I had with the Federal Bureau of Investigation, the Secret Service, and others. They were surprised and appalled, and could not believe that I was telling them that the Census Bureau was not going to help them do the work that was important to the welfare of the country. I was insistent about it, however, and I told them (as I had told the representatives of other such agencies): "Go back and check with your legal authority, and I think you will find that I am right." They did so, and they found that the census records, particularly from the census of manufactures, which they were especially interested in, could not be given to them by the Census Bureau, even for a worthy cause. I said to them: "You are a regulatory agency; you are armed with legislation that gives you the authority to compel any companies, firms, or establishments that you are interested in to give you information that is appropriate to your regulatory responsibility. You can take a blank census form and copy it over and put your name on it, and say: 'This is what we are demanding of you,' and send it to whatever company you want and get the same information."

They said: "No, that would not be satisfactory. If we get a form that the company gave to the Census Bureau, we would believe that it would have been honestly filled out under the guarantee of confidentiality that the Census gave. The [company officials] would have responded to the census because they felt that no harm would result, and that they were interested in helping to produce good statistics for their industry. But if the Federal Trade Commission asked for the same answers for the same questions in our own name, this is like asking them to testify against themselves. We will not get results that are as credible [as the census]. We want to be able to walk into court and wave a copy of a census questionnaire and say: 'Here is what the company honestly reported against itself, and it shows it is unduly dominant in this industry or whatever.'" My response to the Federal Trade Commission was not satisfactory to it.

Then they learned that when the Census Bureau took economic censuses, the material suggested to respondents that they keep a copy of the questionnaire that they sent back to the Bureau. More precisely, firms received an extra blank questionnaire copy for this purpose which said: "If we have any questions about your return, you will have a copy to look at while we are asking you these questions; or, when you get the next questionnaire for the next census or survey, you can look at how you filled out the previous one." So, a lot of the companies kept copies as a general practice. The Federal Trade Commission got to thinking: "Well, if we cannot get the questionnaires from the Census Bureau, we will subpoena the copies from the company." They did so in a number of cases, some of them were brought to court because the companies challenged the subpoenas on the grounds that their census returns were supposed to be confidential. One of the cases that went to the courts was one involving Beatrice Foods, another involved the Borden Company, and another involved the St. Regis Paper Company. These cases first came under the jurisdiction of U.S. district courts, and then to U.S. appellate courts in various parts of the United States which handed down conflicting conclusions. In a couple of the cases, the Federal Trade Commission's position was upheld, and in other cases, the company was upheld. That is, the courts said, in effect (I think I am quoting one of the decisions), "The United States has given its word and it should not be overturned...."

In the Beatrice Foods case the appeals court sided with the company and upheld the confidentiality of the file copy of the company's census files.<sup>47</sup> In the St. Regis case, a conflicting appeals court decision sided with the FTC, and thus brought the

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<sup>46</sup> Edwin D. Goldfield, Oral History Interview, October 8, 1991, with interviewer Frederick G. Bohme, Chief, History Staff at the Census Bureau, pp. 43-7, <http://www.census.gov/prod/2003pubs/OH-GOLDF.PDF>.

<sup>47</sup> *Federal Trade Commission v. Dilger* (Secretary, Beatrice Foods Co.), 276 F.2d 739.

case to a head at the Supreme Court.

### **St. Regis Paper Case**

In the second half of the 1950s, the Federal Trade Commission also was investigating possible antitrust violations at the St. Regis Paper Company. The Commission opened an inquiry in September 1956, and made numerous requests for documents from the company, including for file copies of the company's census forms. The FTC met stiff resistance from the company. In July 1959, the Commission declared St. Regis in default on its obligations to report, and initiated proceedings to fine the company \$100 a day for noncompliance. St. Regis complied with all requests by April 1960, except for the requests for the file copies of the company's 1958 census reports. St. Regis went to court to appeal the fines and to protect the file copies of its census forms. St. Regis relied on the language of Title 13, Section 9 (a) which required that the Census Bureau not:

(1) use the information furnished under the provisions of this title for any purpose other than the statistical purposes for which it is supplied; or

(2) make any publication whereby the data furnished by any particular establishment or individual under this title can be identified; or

(3) permit anyone other than the sworn officers and employees of the Department or bureau or agency thereof to examine the individual reports.

The Second Circuit Court of Appeals ruled in December 1960 that the file copies held by the company were not protected by the confidentiality protections of Title 13, Section 9 (a), and ordered the company to turn over the files to the Federal Trade Commission. Since the Seventh Circuit Court of Appeals had ruled that the file copies were confidential,<sup>48</sup> St. Regis appealed the decision to the Supreme Court in early 1961, and the Supreme Court accepted the case to clarify the law.

The St. Regis case brought into public view the behind the scenes bureaucratic struggle between the regulatory agencies and the statistical agencies that had been brewing since the passage of the Federal Reports Act. On the surface, the case appeared to be a minor dispute about arcane issues of the forms of evidence and the powers of the Federal Trade Commission to regulate unfair trade practices. But for the statistical agencies, and for those insiders aware of the context of the almost 20 year struggle to define the boundaries of statistical confidentiality, the case loomed very large indeed. For these officials, the St. Regis case was all the more distressing, since the FTC was challenging the oldest and strongest confidentiality provisions in American law, namely the guarantees of Title 13. The Bureau of Mines had relied on its administrative practice to resist the Justice Department. If the FTC prevailed in its interpretation of Title 13, then statistical data collections would indeed be jeopardized across the government.

The different readings of the issues involved can perhaps be seen by comparing the internal court memoranda on the case at the Supreme Court with the discussions inside the statistical agencies and the Office of Statistical Standards. The statistical agencies were extraordinarily troubled by the prospect of a Supreme Court decision voiding the confidentiality protections of Title 13. In June 1961, for example, while the St. Regis case was pending, the Director of the Bureau of the Census, Richard Scammon, wrote to Lee Lovinger, Assistant Attorney General, pleading with him to take action to stop further efforts by the antitrust division to subpoena confidential Census of Business reports.<sup>49</sup>

Andrew Kilcarr [of the Justice Department] has been kind enough to informally advise us of the intention of the Anti-Trust Division to subpoena a respondent's file copy of a confidential Census of Business report in connection with an action involving a company in the banana business....

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<sup>48</sup> Ibid.

<sup>49</sup> Scammon to Lovinger, June 19, 1961, Folder: Release and Publication of Statistical Information....Commerce Department, Census Bureau; Box 101, Release and Publication of Statistical Information....Public Access, Entry 147, General Records, 1940-1968 (40.7), RG 51, Records of the Office of Management and Budget, NARA.



This raises again, Lee, this whole problem of the confidentiality of census returns and I'd like to re-emphasize the seriousness with which we here view these legal actions....

It is a matter of fact that the Beatrice and St. Regis cases have caused widespread suspicion of our Census Bureau representations with respect to confidentiality – representations which we make to companies as part of the inducement to file reports promptly, often voluntarily, and on a uniform statistical basis without regard to the varieties of formal records maintained by individual businesses. We are now lacking reports from some of our largest companies in a few of our basic series, and there is evidence of increased reluctance to supply data voluntarily.

Scammon continued by explaining that the bureau requires “reports before final audited records are available” and “prompt returns without having them pass through the hands of legal counsel for consideration of their implications of other laws” Scammon emphatically stated that “the attempt to break into the confidential relationship between the respondent and the central statistical agency will erode the basic sources of information” and “will impair our democratic processes by limiting the variety and accuracy of the statistical information needed if the decisions made by the people and the Government are to be based on an adequate knowledge of the facts.” Noting that he felt that “great harm can come to the country” if the antitrust division continued to subpoena statistical reports, he offered to meet “at any time” and find an “acceptable conclusion”<sup>50</sup>

The conflict between Justice and the statistical agencies also spilled out in the briefs to the Supreme Court in the St. Regis case. The Commerce Department submitted a brief opposing the FTC action, and the Bureau of the Budget also opposed the FTC attempt to use its subpoena power to gain access to the company copies of the census forms.

Still, Justice did not relent, and the St. Regis case moved to decision before the Supreme Court in the fall of 1961. For a number of the justices the confidentiality issues involved seemed much less momentous and the recalcitrance of the St. Regis Paper Company the central issue of the case. Justice Tom C. Clark was the author of the majority opinion in the case. It is clear from his court files that the members of the court did not see the statistical confidentiality issues as terribly important, and that the case was overall a relatively minor one. In the late 1930s and 1940s, Clark had served in the Antitrust Division of the Justice Department, headed the War Frauds Unit of the Justice Department during World War II, and served as Attorney General in the Truman administration. This experience gave him major experience in the complex issues of antitrust, and he showed little sympathy for the company's stalling. In November 1961, Clark wrote a memorandum to the court's conference proposing that the court affirm the court of appeals decision:<sup>51</sup>

A careful study of this record convinces me that St. Regis, through its attorney Horace Lamb, for three years openly defied the Orders of the Federal Trade Commission, was contemptuous of its officers and did everything possible to obstruct the investigation.

In his eight page memorandum, Clark devoted seven pages to detailing the recalcitrance of St. Regis and untangling the complex questions of whether the company should be fined for non compliance. Only in his last page of discussion, did he turn to the question of the confidentiality of the census reports:

There can be no doubt that literally construed the provisions of Section 9 (a) of the Census Act do not render confidential the copies of the reports made by corporations and retained in their files... The suppression of otherwise competent evidence is serious business and statutes doing so are strictly construed. To say that the language here makes the copies confidential would open up a field not heretofore considered restricted.<sup>52</sup>

He acknowledged that the briefs of the Solicitor General had noted the opposition of the Bureau of the Budget and the Census

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<sup>50</sup> Ibid.

<sup>51</sup> Memorandum to the Conference, November 15, 1961, Tom C. Clark Papers, Box A124, Folder 47, Rare Books & Special Collections, Tarlton Law Library, The University of Texas at Austin.

<sup>52</sup> Ibid.

Bureau to this interpretation, and he conceded that such a decision might not be prudent public policy. But he concluded, the court should not so rule. "After all," he noted, "Congress can amend the statute."

The next day, Chief Justice Earl Warren responded to Clark. "I am persuaded by your memorandum in the above case that the penalties for failure to answer the questions should be sustained," Warren wrote. "I am still somewhat up in the air on the copies of the census reports," he continued, and he reported that by his count, the court was split on the issue. But he continued, "I think this is not so terribly important however, because as I understand it the information is available to the Commission, if not through these reports, through spade work. Copies are not required to be kept, and I suppose anyone who wanted to thwart the Commission could just destroy the copies, and if they wanted to produce them they would do so without controversy."<sup>53</sup> In the next several days, the Justices cast their votes on the case, and it became clear that Clark's opinion carried the majority. In December the court ruled six to three that the file copies of census forms were not confidential. The court ordered St. Regis Paper turn over the file copies to the FTC.

Clark prepared the opinion delivered in December. He based his majority opinion on a strict reading of the Census statute: "Congress did not prohibit the use of the reports per se but merely restricted their use while in the hands of those persons receiving them, i.e., government officials. Indeed, where Congress has intended like reports not to be subject to compulsory process, it has said so."<sup>54</sup> He again noted that Congress could modify the statute if appropriate.

In a dissenting opinion Mr. Justice Black supported the statistical agencies and criticized Clark for missing the point. He argued that the majority opinion made a mockery of the agency's pledge printed on its forms that any information given would not be used "for purposes of taxation, investigation, or regulation." Black noted that the

Census Bureau and the President promised that the Census Bureau would keep Census reports particularly confidential. . . . Quite plainly, the promised protection was against governmental "taxation, investigation, or regulation" generally, and to protect the integrity of that promise, it is, of course, necessary that all of the particular arms of Government which are engaged in those activities be bound by the Government's pledges. Our Government should not, by picayunish haggling over the scope of its promise, permit one of its arms to do that which, by any fair construction, the government has given its word that no arm will do.<sup>55</sup>

Once the decision was announced, the Census Bureau and other officials of the federal statistical system mobilized to counter its impact, since they knew that the outcome of the case would have an extraordinarily damaging impact on compliance with its censuses and surveys. In early 1962 the issue moved to Congress, as a number of bills were introduced to clarify the meaning of the confidentiality pledge in Title 13. The debate was extraordinarily broad and to our knowledge was the first time in the twentieth century that Congress undertook a full examination of the purposes of and potential limitations on statistical confidentiality. In the summer of 1962, the House Committee on Post Office and Civil Service conducted far reaching hearings and heard from dozens of witnesses on all sides.<sup>56</sup> Once again, one sees positions aired both supporting and opposing strong standards of statistical confidentiality. Defending the standard as it had developed over the past 50 to 75 years, Bureau Director Richard Scammon testified:<sup>57</sup>

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<sup>53</sup> Earl Warren to Tom C. Clark, November 16, 1961, in Ibid.

<sup>54</sup> *St. Regis Paper Company vs the United States*, 368 US 208 (1961); quoted in Ernest Rubin, "Questions and Answers: Government Statistics and Confidentiality of Response." *The American Statistician*, 16, no. 4 (1962): 27-30, quote at p. 28.

<sup>55</sup> Quoted in Rubin, p. 28.

<sup>56</sup> U.S. House of Representatives, Committee on Post Office and Civil Service, *Confidentiality of Census Reports*, Hearings before the Committee on Post Office and Civil Service, House of Representatives (87<sup>th</sup> Congress, 2d Session), July 31 and August 1, 1962. (Washington, D.C.: Government Printing Office, 1962).

<sup>57</sup> U.S. House of Representatives, *Confidentiality*, p. 23; also quoted in Rubin , p. 28.

Once you start saying that material is not confidential, that material may be used to your disadvantage, that this material may be used to your disinterest, then you are going to get just a dubious a set of reports as the imagination of man can devise and I would suggest that this imagination is a pretty far reaching thing.

Statistical confidentiality was not only ethical, but absolutely essential to the integrity of the publications and analyses produced in the federal statistical system.

On the other side of the argument were the defenders of efficient government. Echoing the logic of coordination underlying the Federal Reports Act, Chair of the House Judiciary Committee, Emmanuel Celler (D-NY) came before the House Post Office and Civil Service Committee to testify in favor of the Supreme Court majority view. Celler had also been a member of the House Judiciary Committee in the 77<sup>th</sup> Congress, and participated in the debates about Title XIV of the Second War Powers Act. He thought that the St. Regis decision should be taken further:<sup>58</sup>

As a general rule, information in the files of one agency should be available to other agencies of the executive branch in the enforcement of the laws. The administration of justice should not be reduced to the level of blind man's buff, played by different departments of the same government.

If the Bureau of the Census has in its files information relevant to a violation of the antitrust laws, it seems to me as a general proposition that such information should be available to the Department of Justice and the Federal Trade Commission – the agencies charged with antitrust enforcement.

It would be more appropriate, therefore, to repeal the secrecy presently accorded the original census returns in the possession of the Bureau of the Census than to extend the shroud of secrecy to file copies of census returns retained by reporting companies.

Celler derided the statistical agencies' claims for the need for confidentiality. He charged that the claims were smokescreens for bureaucratic self protection: "These bills are symptomatic of a dangerous climate of secrecy among Government agencies. Among the worst offenders, I am told, are the Bureau of the Census, the Bureau of Mines and the Bureau of the Budget."<sup>59</sup> Celler did not mention the controversy surrounding the Bureau of Mines petroleum data, but clearly the Bureau of Mines and the Bureau of the Budget had suffered in reputation with this powerful House committee chairman. Celler raised an opposing argument defending his position that statistical data should not be covered with a pledge of confidentiality: "The right of the people to know what their Government knows is indispensable to that informed public opinion which alone can make our democracy work." "These bills promote an abuse of secrecy," he continued:

Secrecy so abused in this instance is a threat to our free enterprise system—a system whose freedom depends upon the ability of our Government to enforce the antitrust laws.<sup>60</sup>

Advocates for both sides of the debate found support in the basic principles of democracy, open government, and the integrity of the free enterprise system. It was left to the members of Congress to sort out these conflicting positions.

### **Reestablishing the Confidentiality Standard**

In the fall of 1962 Congress accepted the arguments of the statistical agencies and the industry representatives who testified in July. They rejected the Justice Department and Celler's position and amended Title 13 to provide a confidentiality guarantee

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<sup>58</sup> U.S. House of Representatives *Confidentiality*, p. 34; also quoted in Thomas F. Corcoran, "On the Confidential Status of Census Reports" *The American Statistician*, 17, no. 3(1963): 33-40, p. 39.

<sup>59</sup> U.S. House of Representatives, *Confidentiality*, p. 38.

<sup>60</sup> *Ibid.*, p. 39.

for the file copies retained by companies filing census reports. The new language read:<sup>61</sup>

No department, bureau, agency, officer, or employee of the Government, except the Secretary in carrying out the purposes of this title, shall require, for any reason, copies of census reports which have been retained by any such establishment or individual. Copies of census reports which have been so retained shall be immune from legal process, and shall not, without the consent of the individual or establishment concerned, be admitted as evidence or used for any purpose in any action, suit, or other judicial or administrative proceeding.

President Kennedy signed the bill on October 15. The Cuban missile crisis began the next day, and census confidentiality was swept from the attention of Congress and the public.

### Since 1965

We conclude with a brief review of what has changed and what has remained the same over the past 40 years with respect to the confidentiality of business data. In so doing, we hope to highlight some of the implications of our story for current statistical practice and identify continuing issues about statistical confidentiality since the *St. Regis* decision.

The 1962 amendment to Title 13 ended the period of intense struggle between the Justice Department and the Census Bureau over the meaning of the Federal Reports Act and the reach of the regulatory agencies' access to confidential statistical information on businesses gathered by the Bureau. Moreover, the arguments advanced by those who supported Congressional action to amend Title 13 to prevent the use of firm-level business data collected by the Census Bureau to aid in the investigation, prosecution, or regulation of the involved firms would seem to apply with equal validity to such information collected by other federal statistical agencies and programs. Since Congress accepted this position and amended Title 13, some presumption of Congressional intent in these matters could be reasonably inferred.

Nevertheless, the Justice Department and the regulatory agencies seem not to have wavered in their long-held view that, statistical confidentiality laws and respondent assurances notwithstanding, the federal statistical system is an appropriate source of evidence about individual firms. The effort in the early 1990s by the Department of Justice to obtain access to data on individual firms gathered through the statistical programs of the Energy Information Agency, cited at start of this paper, makes this clear. Whether there are further examples of efforts – successful or unsuccessful – to use the federal statistical system to gather evidence against individual responding firms certainly merits further research and perhaps Congressional examination, particularly given the 1962 action by Congress to strengthen Title 13.

There has been, in fact, relatively little public discussion about the confidentiality of firm level data in the federal statistical system in the years after 1962. Part of this may have been due to the organizational changes affecting the federal statistical system over the past four decades. The Bureau of Mines, for example, was abolished in 1996, and its functions dispersed to the Geological Survey (Interior Department), and the Departments of Energy and Health and Human Services. The Office of Statistical Standards has undergone several periods institutional migration and restructuring since the 1960s. It now resides in the Office of Management and Budget (successor to the Bureau of the Budget) as it did from the 1940s to the 1960s.<sup>62</sup>

For whatever reason, most discussions about statistical confidentiality in this period have focused on threats and protections related to data on persons. For example, in the late 1960s, Congressman Jackson Betts (R-OH) mounted a challenge, ultimately unsuccessful, to the mandatory nature of the questions in the 1970 census. Similarly, proposals to begin the creation of what was called at the time a “National Data Bank” foundered on fears of “Big Brother” and an overreaching national government.<sup>63</sup> And in the early 1970s, privacy became a major public issue for the federal government and Congress passed the Privacy Act

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<sup>61</sup> Title 13, U.S.C, Section 9; Public Law 87-813.

<sup>62</sup> See footnote 13 above.

<sup>63</sup> Eckler; President's Commission on Federal Statistics, *Federal Statistics: Report of the President's Commission* (2 volumes). Washington, D.C.: Government Printing Office, 1971.

of 1974 to protect individual information from government intrusion. The impact of these and other developments seemed to strengthen the priority being accorded to confidentiality protections for personal data in the federal statistical system at least through September 11, 2001.

As described elsewhere,<sup>64</sup> the crisis of 9-11 prompted a legislative weakening of statistical confidentiality related to personal data through the Patriot Act, and subsequently in 2002 both a recodification of that weakening in the Education Research Reform Act of 2002 and the adoption of major new legislation on data sharing and statistical confidentiality, Confidential Information Protection and Statistical Efficiency Act of 2002 (CIPSEA).<sup>65</sup>

With CIPSEA, Congress at long last enacted general legislation offering statistical confidentiality protections to all federal statistical agencies. Because of the potential importance of this new law for confidentiality protections that can be accorded business data collected by agencies other than the Census Bureau, it is useful to compare the relevant language in CIPSEA with that of the older provisions of the Federal Reports Act.<sup>66</sup>

Several points are noteworthy. CIPSEA includes a formal definition of “statistical purposes” of data and distinguishes these from “nonstatistical purposes.” The law “findings” include statements of the importance of assuring public trust in gathering statistical data, and that statistical data collection “serves both the interests of the public and the needs of society.” The language of the rules governing disclosure is clearer than that of the Federal Reports Act and does not contain the kinds of exceptions that plagued the Office of Statistical Standards in the 1940s and 1950s:

...Data or information acquired by an agency under a pledge of confidentiality for exclusively statistical purposes shall not be disclosed by an agency in identifiable form, for any use other than an exclusively statistical purpose, except with the informed consent of the respondent.

Nevertheless, we are not completely convinced that officials charged with protecting statistical confidentiality would be able to withstand a sustained assault once again if sufficiently important public purposes were raised to challenge it.

We note that the EIA/Justice controversy that we described at the beginning of the paper is a repeat of the controversies between the Justice Department and the statistical system during the Suez Oil Crisis. We are concerned that the lessons of the 1950s and early 1960s have not been passed to the next generation. The power of the Statistical Policy Office to resist improper data requests inside the administration and away from public view is still limited by its place in the overall policy environment of the Office of Management and Budget and larger administration priorities.

In both Democratic and Republican administrations, executive branch officials and the courts have, when faced with competing public needs, been disinterested in supporting, if not openly hostile to the protection of statistical confidentiality, recalling Justice Clark’s understanding that “Ours is the duty to avoid a construction that would suppress otherwise competent evidence unless the statute, strictly construed, requires such a result.” By contrast, once the issues have been joined publicly, with some notable exceptions like that of Congressman Emanuel Celler, the record in Congress has been far more supportive. Thus in the years ahead we expect quiet administrative debate about the meaning of the CIPSEA protections in particular contexts, and possible court challenges. A preliminary indication of how this debate is proceeding may be gleaned from the to-be-issued OMB

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<sup>64</sup> See William Seltzer and Margo Anderson, “NCES and the Patriot Act: An Early Appraisal of Facts and Issues,” Paper prepared for presentation at the annual Joint Statistical Meetings, New York, August 10-15, 2002; William Seltzer and Margo Anderson “Government Statistics and Individual Safety: Revisiting the Historical Record of Disclosure, Harm, and Risk,” Prepared for presentation at a workshop, Access to Research Data: Assessing Risks and Opportunities, organized by the Panel on Confidential Data Access for Research Purposes, Committee on National Statistics (CNSTAT), Washington (October 16-17, 2003); Anderson and Seltzer, “Challenges.”

<sup>65</sup> PL 107-279, passed November 5, 2002 and 116 STAT. 2962, PL107– 347, passed December 17, 2002, respectively.

<sup>66</sup> One feature of CIPSEA is that it explicitly does not weaken the confidentiality protections provided by other legislation, such as Title 13.

regulations relating to the implementation of CIPSEA.<sup>67</sup>

Accordingly, we propose both additional transparency by those in the federal statistical system about the confidentiality issues they confront and further analysis of the historical record pertaining to these issues by those in and outside of the federal statistical system. Both approaches should help us all to better understand the current challenges to statistical confidentiality and the larger history of institutional pressures on the federal statistical system in this area. By way of analogy, the military in planning for future challenges makes use of both current intelligence and first-rate historical research of what went right and what went wrong in the “last war.”

The institutional history traced in this paper does not appear to be common knowledge among subsequent statistical policy makers. In 1959 Peyton Stapp of the Office Statistical Standards warned that the long controversy between the Bureau of Mines and the Department of Justice would damage the statistical system if it became public knowledge. Unfortunately, he and later officials did not consider the problems for future administrators if a careful analysis of the problems he faced were not transmitted to the next generation.

One perhaps can forgive William Lane Austin for his public statement, patently an exaggeration in the heat of challenges to the income question in the 1940 census, when he assured the public that “the Census Bureau throughout its 150 years has never violated the law requiring secrecy.”<sup>68</sup> But one wishes that the officials in the Office of Statistical Standards from the 1950s and 1960s had transmitted their institutional knowledge to the next generation of officials. Joseph Duncan was Deputy Associate Director for Statistical Policy, Executive Office of the President, Office of Management and Budget in the 1970s. In a paper delivered at the Social Statistics luncheon at the 135<sup>th</sup> annual meeting of the American Statistical Association in Atlanta, GA, on August 25, 1975, he spoke on “Confidentiality and the Future of the U.S. Statistical System”<sup>69</sup> Duncan proposed several propositions to his audience. He assured them that “The protection of the confidentiality of individual responses to statistical inquiries has long been a paramount consideration in the statistical system....” and that the “statistician has long asserted that the protection of data confidentiality is essential to assure the accuracy of statistical programs....” He went on to assure his audience that “The record of statisticians is clear. I do not know of one instance in which there has been a breach of confidentiality pledges by statisticians in the Federal Government....” We strongly support Duncan’s first two propositions but we also suggest that the third needs at least some revision, with the extent of revision required depending on the results of further research and investigation.

The standard of statistical confidentiality is extraordinarily important for the integrity of the statistical system and the data needs of society. We also suggest that the standard will continue to be challenged and its institutional defenders portrayed as hidebound bureaucrats creating an unnecessary impediment to proper government action. The officials so charged find it difficult to defend themselves, without mobilizing their natural allies among the data providers. In the case of business data, an important and powerful set of respondents, who may also be major data users, exists. It is thus necessary and appropriate for officials and other stakeholders in the larger public to be aware of and draw on this resource in supporting the principle of statistical confidentiality throughout the federal statistical system.

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<sup>67</sup> Katherine K. Wallman, “Data Access and Confidentiality - the Changing Legal Landscape,” Discussion prepared for presentation at a workshop, Access to Research Data: Assessing Risks and Opportunities, organized by the Panel on Confidential Data Access for Research Purposes, Committee on National Statistics (CNSTAT), The National Academies, Washington, DC, October 16-17, 2003.

<sup>68</sup> “Senate Unit Raises New Census Issue,” *New York Times*, March 21, 1940, p. 17. Austin had worked for the bureau since the turn of the century and was aware of the confidentiality breaches during World War I and the early 1920s. Cf. Barabba: “personal information for several hundred young men was released to courts, draft boards, and the Justice Department.” We understand Austin’s public statement to be technically correct. What he did not say was that the “law” requiring secrecy was 11 years on the books, not 150, as he implied. Austin personally was very committed to statistical confidentiality and worked hard to guarantee it. See Anderson and Seltzer, “Challenges.”

<sup>69</sup> Joseph W. Duncan, “Confidentiality and the Future of the U.S. Statistical System,” *The American Statistician*, 30, no. 2 (May 1976): 54-59. Quotation at p. 54.

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