Personal income last published on March 24, 2020.

The population of Wisconsin in 2019 was 5,822,434. Its rank was 20th in the nation.

Per Capita Personal Income

In 2019, Wisconsin had a per capita personal income (PCPI) of $53,583. This PCPI ranked 23rd in the United States and was 95 percent of the national average, $56,663. The 2019 PCPI reflected an increase of 3.7 percent from 2018. The 2018-2019 national change was 3.9 percent. In 2009, the PCPI of Wisconsin was $38,070 and ranked 24th in the United States. The 2009-2019 compound annual growth rate of PCPI was 3.5 percent. The compound annual growth rate for the nation was 3.7 percent.

Personal Income

In 2019, Wisconsin had a personal income of $311,983.8*. This personal income ranked 21st in the United States. In 2009, the personal income of Wisconsin was $215,830.8* and ranked 19th in the United States.

*Personal income estimates are in millions of dollars, not adjusted for inflation.
Components of Personal Income

Personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Wisconsin.

### 2018-2019 percent change

<table>
<thead>
<tr>
<th>Component</th>
<th>Wisconsin</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net earnings</td>
<td>3.7 %</td>
<td>4.5 %</td>
</tr>
<tr>
<td>Dividends, interest, and rent</td>
<td>2.5 %</td>
<td>2.3 %</td>
</tr>
<tr>
<td>Personal current transfer receipts</td>
<td>7.1 %</td>
<td>6.7 %</td>
</tr>
</tbody>
</table>

### 2009-2019 CAGR

<table>
<thead>
<tr>
<th>Component</th>
<th>Wisconsin</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net earnings</td>
<td>3.4 %</td>
<td>4.2 %</td>
</tr>
<tr>
<td>Dividends, interest, and rent</td>
<td>5.2 %</td>
<td>5.6 %</td>
</tr>
<tr>
<td>Personal current transfer receipts</td>
<td>3.4 %</td>
<td>4.0 %</td>
</tr>
</tbody>
</table>

CAGR: compound annual growth rate

### Percent Contribution to Personal Income

#### Wisconsin

- **2009**
  - Net earnings by place of residence: 18.1%
  - Dividends, interest, and rent: 17.1%
  - Personal current transfer receipts: 64.8%

- **2019**
  - Net earnings by place of residence: 17.6%
  - Dividends, interest, and rent: 19.6%
  - Personal current transfer receipts: 62.8%

#### United States

- **2009**
  - Net earnings by place of residence: 17.8%
  - Dividends, interest, and rent: 18.1%
  - Personal current transfer receipts: 64.1%

- **2019**
  - Net earnings by place of residence: 17.0%
  - Dividends, interest, and rent: 20.3%
  - Personal current transfer receipts: 62.7%

*Net earnings by place of residence  
Dividends, interest, and rent  
Personal current transfer receipts*
GDP last published on November 7, 2019.

Gross Domestic Product (GDP) by State

In 2018, Wisconsin current-dollar GDP was $336,294.0 million and ranked 21st in the United States. In 2008, Wisconsin GDP was $244,759.9 million and ranked 22nd in the United States.

In 2018, Wisconsin real GDP grew 2.4 percent; the 2017-2018 national change was 2.9 percent. The 2008-2018 compound annual growth rate for Wisconsin real GDP was 1.3 percent; the compound annual growth rate for the nation was 1.8 percent.

GDP by State for Industries

In 2018, the largest industry in Wisconsin was finance, insurance, real estate, rental, and leasing. This industry accounted for 19.4 percent of Wisconsin GDP and did not have any growth. The second largest industry was durable goods manufacturing, which accounted for 10.9 percent of Wisconsin GDP and had 3.5 percent real growth.

The largest contributor to real GDP growth in Wisconsin was professional and business services. This industry accounted for 0.53 percentage point of the total growth in real GDP. The second largest contributor was durable goods manufacturing. This industry accounted for 0.38 percentage point of the total growth in real GDP.*

* The industry contributions, or sum thereof, may be larger than 100 percent (and the percentage points larger than the percent change) because growing and declining industries offset one another.

Top Five State Industries as a percent of Total GDP, 2018