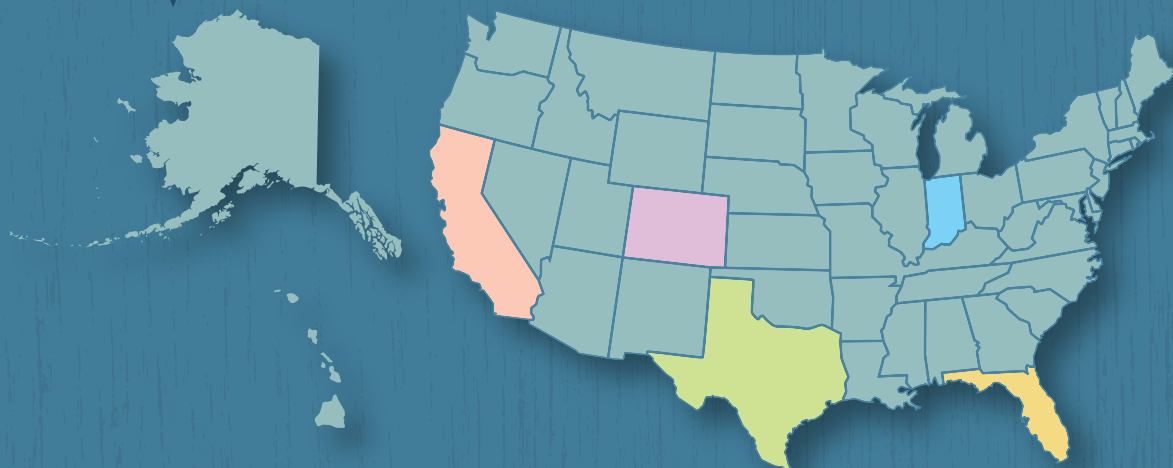




Outdoor Recreation

Leading states by value added in selected activities, 2024*



\$696.7B

Total U.S. outdoor recreation sector in 2024*



Climbing/hiking/tent camping

1. California \$937.9M
2. Texas \$554.7M
3. Washington \$444.7M



Snow activities

1. Colorado \$1.6B
2. California \$730.5M
3. Utah \$598.2M



RVing

1. Indiana \$5.2B
2. Texas \$2.7B
3. California \$2.1B



Recreational flying

1. Texas \$418.5M
2. California \$227.8M
3. Washington \$168.1M



Boating/fishing

1. Florida \$4.4B
2. California \$3.3B
3. Texas \$3.0B

*all values are current-dollar value added

Visit the [outdoor recreation webpage](#) for the latest statistics.



Read more: "Outdoor Recreation Statistics for 2024," June 4, 2026